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July 3, 2014

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Dear Dr. Crocker and Mr. Chehadé:

I serve as General Counsel for Far Further/.music LLC, applicant for the string .MUSIC (1-959-51046).

Attached please find our comments regarding the forthcoming Community Priority Evaluation for this application.

We would appreciate it if ICANN would post these comments and the supporting Annexes to the gTLD Correspondence page and also bring them to the attention of the Community Priority evaluators.

Kindest regards,

A handwritten signature in black ink, appearing to be 'JF', written over a vertical line that extends from the signature down to the typed name below.

John Frankenheimer
Partner and Chairman Emeritus

July 3, 2014

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Dear Sirs,

Re: Far Further/.Music LLC's .MUSIC Application and Community Priority Evaluation

Introduction

1. This is a public comment¹ filed by .Music LLC, in support of its community-based application for the new gTLD .MUSIC (the “application”). That application claims Community Priority (“CP”), and is about to undergo Community Priority Evaluation (“CPE”).
2. This comment should be drawn to the attention of the CP evaluators, and considered during, and as part of, their evaluation of the .Music LLC application, in accordance with the process set out by ICANN in its CPE FAQ.²

Overview of Community aspects of the Application

3. The AGB states: “...a community can consist of legal entities (for example, an association of suppliers of a particular service), of individuals (for example, a language community) or of a logical alliance of communities (for example, an international federation of national communities of a similar nature). All are viable as such, provided the requisite awareness and recognition of the community is at hand among the members.”³

The Name of the Community

4. The community at the heart of this application is a community that “is identified and united by a single word: ‘music’.”⁴ It is, accordingly named the “Music community” – a name that is used 12 times in the Answer to Q 18. Although the term “global music community” is used also, for avoidance of doubt any terminology in the application other than “Music” as the community name is purely for descriptive purposes and is not a reference to the actual community name.

¹ Public comment and its purpose in relation to new gTLDs is described in AGB 1.1.2.3, and in relation to CPE, at paragraphs 1.1.2.3, and 4.2.3.

² See: newgtlds.icann.org/en/applicants/cpe/faqs-31oct13-en.pdf

³ See AGB: 4.2.3

⁴ See para.1, Answer to Q 20(a)

5. This community “has been at the forefront of the creation, development, distribution, support, preservation, education and nurturing of music for more than a century...”⁵ Further, this community is comprised of “an international range of associations and organizations and the millions of individuals these organizations represent, all of whom are involved in the creation, development, publishing, recording, advocacy, promotion, distribution, education, preservation and or nurturing of the art of music”.⁶
6. Membership in this community is restricted to people and organizations that meet two precise community membership eligibility conditions⁷:
 - (1) Active participation in the creation and development of music, its advocacy and promotion, its professional support, the protection and preservation of the Music community’s creative rights, or the nurturing of the art through music education;
and
 - (2) Current affiliation and/or verifiable membership in a Music community organization ~~that was organized and in existence prior to 2007 (as per ICANN guidelines)~~⁸ who are active participants in the support and representation of the creation and development of music, its advocacy and promotion, its professional support, the protection and preservation of the Music community’s creative rights, or the nurturing of the art through music education.⁹
7. The applicant is the representative of this community. It was selected from among several other entities interested in serving in that role, by means of an RFP process conducted by leading members of the Music community described above. Since its appointment as a result of that process, the applicant has garnered unprecedented support from members of that community around the world, which represent the vast majority of the Music community.
8. The mission and purpose of the .MUSIC TLD is to serve the interests of the Music community as its members engage in “...the creation, development, distribution, and promotion of music, as well as the education of musicians and audiences alike.”¹⁰ It will “enable a unique but encompassing identifier for the collective community of artists, musicians, songwriters, teachers, and the professionals who support them with a shared commitment to fostering musical creativity and the protection of intellectual property rights”.¹¹

Nexus

9. There is a complete match between the name of the community and the string itself. The string is identical with the name of the well defined, long-standing community the TLD application serves. The string, when used as an adjective with the word “community” (i.e. “Music community”) is the obvious and only way to identify the community behind this application. It is known as the Music community, which name serves to differentiate it from other art-based communities, sport-based communities and all other groupings. A Google search of the term “music community” lists hundreds of thousands of exact match examples of the use of the name “music community”. It is commonly

⁵ See Answer to Q 20 (a)

⁶ Ibid

⁷ See page 3 of Answer 20

⁸ Strike through text to be deleted, as it was a drafting error; it is the community, not registrants or endorsing organizations that must pre-date 2007. That text concerned “community pre-existence” in Q 20(a) and is not a registration policy. The fact that each supporting organization listed in the application existed prior to 2007 was intended only to show evidence of community pre-existence.

⁹ Clause (1) describes the delineating characteristics of organizational members of the Music community, and Clause (2) describes the delineating characteristics of individual members of the Music community.

¹⁰ Answer to Q 20(c)

¹¹ Ibid

used by its members to describe the community to which they belong.

.MUSIC Registration policies.

10. Eligibility for a .MUSIC domain name is restricted to those who can establish their membership in a member organization of the Music community. Registration Policies are consistent with the articulated community-based purpose of the applied-for gTLD, as are the rules for content and use, and a variety of enforcement procedures are available (including appeals) to support the community objectives.

Community Support

11. The application has received extensive global support from worldwide Community members and no relevant opposition.

Community Priority Rules, interpretation and CPE practice

12. The Applicant Guidebook (“AGB”) criteria on CPE are contained in Article 4.2.3. These have been explained and augmented somewhat by the guidelines published by The Economist Intelligence Unit (“EIU”) in its “Community Priority Evaluation (CPE) Guidelines” (“EIUG”) ¹². Several evaluations of applications’ claims to Community Priority have now been published¹³; this letter notes the approach taken by the Evaluators in interpreting the Rules and the Guidelines. .Music LLC now looks at each of the CPE criteria, and explains how the application meets the criteria. In relation to some criteria, further information is provided.

Criterion 1: Community Establishment (0-4 points available)

13. Criterion 1 has two major components dealing with the nature of the applicable community: A- “delineation” and B- “extension”. Delineation has 3 sub-components – that the community be: (1) “clearly delineated”, (2) “organized”, and (3) that it be “in existence” prior to September 2007.” Extension has 2 sub-components – (1) that it is of “considerable size” and (2) proof of “longevity”.

1.A.1 Clear Delineation

14. The AGB states: “’Delineation’ relates to the membership of a community, where a clear and straight-forward membership definition scores high, while an unclear, dispersed or unbound definition scores low.” On this basis, the application scores full marks. It has clearly defined membership criteria, as set out in its answer to Application Question 20(a). The definition of membership includes that member organizations themselves have to be clearly delineated, and organized. Further, they have to be “... involved in the creation, development, publishing, recording, advocacy, promotion, distribution, education, preservation and or nurturing of the art of music.”
15. The application further characterizes¹⁴ these organizations as belonging (not exclusively) to one of 4 groupings:
 - (a) Music community organizations and associations whose principal focus is representing music creators, artists, songwriters, composers, publishers, record companies, and whose activities include product creation and development, promotion, distribution and the advocacy and protection of creative rights;
 - (b) Music community organizations and associations whose principal focus is the licensing, collection and distribution of fees for performance and mechanical rights;

¹² <http://newgtlds.icann.org/en/announcements-and-media/announcement-27sep13-en>

¹³ <http://newgtlds.icann.org/en/applicants/cpe#invitations>

¹⁴ At pages 1 and 2 of Answer 20

(c) Music community organizations and associations, guilds, agencies and forums that provide a broad spectrum of professional support dedicated to, and from within, the Music community; and
(d) Music community institutions, organizations, councils and associations who engage in the education, preservation, nurturing and advocacy of the Music community that includes artistic, cultural and governmental institutions, national and international music councils and community outreach and advocacy organizations.

16. The community this application serves is very large, geographically spread, and without limitation on the actual kind of music it relates to. It is characterized by having as its members selected organizations that actively participate in the creation and development of music, its advocacy and promotion, its professional support, the protection and preservation of the Music community's creative rights, as well as the nurturing of the art through music education. Its members are those organizations, and also the individuals who are the members of those organizations. It is referred to in this letter and in the application as the "Music community".
17. The application names the 42 charter member organizations of the Music community that provided support for the application as of the date of application, and indicates which group each falls into. These organizations represent approximately 4 million members, in over 1,000 associations in more than 150 countries.
18. The values to which Music community members subscribe are set out in the Answer to Q. 20(c). They include:
 - (a) Support and encouragement for equal access to musical education;
 - (b) Support and respect for all who express themselves musically;
 - (c) Support for the right for universal participation;
 - (d) Support for musical artists to develop their artistry and communicate through all media, and all distribution channels at their disposal;
 - (e) Preservation of the global musical heritage;
 - (f) Support the right for music creators to obtain fair recognition and remuneration for their work;
 - (g) Commitment to universal protection of creative and intellectual property rights.
19. The definitions provided clearly delineate the community in an objective way, such that it is possible to accurately classify any organization or individual in question as being a member of the community or not. There must be a member organization that participates in the activities described above. In doing so, it must subscribe to the core values listed. As the Answer to Q. 20 explains, the Policy Advisory Board ("PAB") will set the policies for Community membership accreditation. It is quite clear as to which organizations are members of the Music community. Individuals must be verifiable members of such organizations. The Music community served by this application is large, diverse, varied, and distributed, so it is not a simple matter to define, as it might be for a profession, sport or ethno-linguistic group, but the definitions provided mean that the Music community served by this application is clear, and bounded by the conditions and rules described above. This is a "clear and straightforward membership definition".

1.A.2 Organization

20. The AGB requirements for organization require that there be "at least one entity mainly dedicated to the community, with documented evidence of community activities". The Music community has scores of such entities; for simplicity, attention is directed first at the International Music Council to demonstrate the age of the community, its global spread, and its binding features. Then, we shall look at one illustrative member from each of the four categories identified above in paragraph 16.

“The International Music Council (IMC), founded in 1949 by UNESCO, is the world's largest network of organizations and institutions working in the field of music. The International Music Council promotes access to music for all and the value of music in the lives of all peoples. Through its members and their networks, IMC has direct access to over 1,000 organizations in some 150 countries”.

Mandated to promote all types of music, the International Music Council is an organization habilitated to speak to governments, institutions and regions. It works through and for its members to internationally support the development and the promotion of diverse music and the role of musicians in the context of social, cultural and economic development. The International Music Council is a supporter of this application. (<http://www.imc-cim.org>)

Group 1: Music community organizations and associations whose principal focus is representing music creators, artists, songwriters, composers, publishers, record companies, and whose activities include product creation and development, promotion, distribution and the advocacy and protection of creative rights:

21. This group includes the Worldwide Independent Music Industry Network (“WIN”), which has a website at <http://winformusic.org>. The membership of WIN is made up of 21 independent music trade associations around the world. The WIN Council consists of 20 directors of influential independent music companies in all key markets around the world who guide WIN’s overall direction. WIN’s entire membership stretches across every continent, with trade associations in all the well-developed legitimate music markets taking a particularly active role. The website further describes who the members are, what the mission of the organization is, what the membership services and resources include, and announces its current activities.

Group 2: Organizations focusing on Licensing, collection and distribution of fees for the Music community.

22. This group includes the American Society of Composers, Authors and Publishers (“ASCAP”), which has a website at www.ascap.com which notes that ASCAP has over 500,000 members, representing over nine million copyrighted works. Work done by ASCAP on behalf of its members is set out, including work done in collaboration with other members of the community. See: <http://www.ascap.com/eventsawards/events/expo/news/2014/04/songwriters-publishers-magic-connection.aspx>

Group 3: Organizations that provide professional support to the Music community

23. This group includes the National Songwriters Association (NSA), is comprised of the California Songwriters Association, The Texas Songwriters Association and the Nashville Songwriters Association International (“NSAI”), which has a website at <http://nashvillesongwriters.com> “The NSAI consists of a body of creative minds, including songwriters from all genres of music, professional and amateur, who are committed to protecting the rights and future of the profession of songwriting, and to educate, elevate, and celebrate the songwriter and to act as a unifying force within the Music community and the community at large.” It is the world’s largest not-for-profit songwriters trade association. Established in 1967, the membership spans the United States and six other countries.

Group 4: Organizations that provide education, preservation, nurturing and advocacy

24. This group includes The Recording Academy (The GRAMMY Organization) which has a website at <http://www.grammy.org/recording-academy>, from which “The Recording Academy continues its rich legacy and ongoing growth as the premier outlet for honoring achievements in the recording arts

and supporting the music community.” Further, “Over the last decade particularly, The Academy has expanded its goals from the important work of recognizing the best in music through the GRAMMY Awards to establishing itself as the preeminent arts advocacy and outreach organization in the country.”

25. Accordingly, there are many entities dedicated to supporting aspects of the work of this globally distributed community.

1.A.3 Existence prior to September 2007

26. The AGB requires that the community have been in existence prior to the settling of the rules for filing community applications for new gTLDs. Organizational members of the Music Community trace their origins back at least as far as the 19th century. As the answer to Q 20(a) notes: The earliest formed “Member Organization is the Société des Auteurs et Compositeurs de Musique, founded in 1860. In 1895, the Music Publishers Association of the United States was founded followed by the formation of the American Federation of Musicians in 1896. The 20th century witnessed the formation of the bulk of the organized Music Community. The 21st century ushered in the formation of the IMPALA in 2000, SoundExchange in 2003 and the American Association of Independent Music in 2005.” Clearly, the community in question has a long-standing existence commencing prior to 2007.

1 B.1 Considerable size

27. The estimate of the size of the membership of the community members originally supporting the application is over 4 million. It involved 42 major organizations, with members coming from more than 150 countries. Not only were the numbers of organization and individuals supporting the application large in themselves, they were also large in the context of the total numbers of organizations involved in these activities in relation to music around the world. Since the time the application was filed, nearly 30 additional member organizations of the Music Community have filed written support of this application. The comprehensive list of these supporting organizations to date is listed in Annex 1. They represent membership involved in all of the community aspects described above, including cultural, educational and advocacy aspects. Together, the supporters of this community application now represent nearly all the commercial, organized music activity in the world.

1.B.2 Longevity

28. As the AGB explains, “‘Longevity’ means that the pursuits of a community are of a lasting, non-transient nature”. The goals of the community as set out in paragraph 19 above are continuous and will continue into the future. The previous history, nature, size, geographic spread, programs, range of members of these institutions and their members, and the activities under way, all confirm the longevity of this community. It is manifestly not a short-lived congregation, formed around a single event.
29. The AGB also requires that “awareness and recognition of the community is at hand among the members” and the EIUG asks: “Are community members aware of the existence of the community as defined by the applicant? Do community members recognize the community as defined by the applicant? Is there clear evidence of such awareness and recognition?”
30. This application itself is an example of the Music community showing self-awareness and self-recognition. The community’s action in forming the group and issuing the RFP to choose a .MUSIC TLD applicant that best reflected its values, is an act of self-awareness and cohesion on the part of the community. (Since

then, support for the applicant and its application has been reinforced from virtually every corner of this community.)

31. A further example of self-awareness, self-recognition and cohesion can be seen in the cooperation within subsets of the Music community to assist each other with the common goal of returning value to music creators. Broadcast Music Inc., (“BMI”) specializes in collecting money due to artists from broadcasts of their musical works. It claims to act for 600,000 artists, in relation to over 2 million works. Attached in Annex 2 is a schedule of the reciprocal Agreements BMI has reached with over 90 foreign Performing Rights Organizations. This web of relationships confers value on the member associations, and returns value to the artists.
32. The Music community recognizes itself as a community. It should be repeated that it is a complex, large and geographically distributed community. It has many expert entities assisting with specialized topics. It may help to think of the “chain” of activities associated with the steps involved between the initial creation of a musical work to its delivery to an audience, as a way of visualizing the many components of the community. The community consists of the creators themselves, the songwriters, artists and musicians. It is comprised of individual agents, professionals and organizations dedicated to assisting creators in getting their works from initial creation or original performance to a written or other permanent format and published. It consists of the publishing and distribution organizations that disseminate the written record of the music, through all forms of promotion and licensing. It includes the individuals and agencies involved in performances of the music, by individuals and groups, for concerts, and for recording and distribution and licensing of the resulting musical works. Distribution takes many forms, including via physical and digital distribution, live concert, broadcast via film, television, radio and the Internet. There are many specialized professional support services involved in management, license administration, intellectual property rights management, accounting, obtaining payments for artists and performers, and much more. There are members who focus on creating community awareness and promotion through local, national and international marketing campaigns as well as specific awards events such as the Grammys that incent and recognize outstanding contributions by members. Attached as Annex 3 is a chart produced by one of our community members, providing an example of some of these activities diagrammatically, and showing the many interrelationships between the various components of the Music community. This was produced in part to help new entrants to the community understand the various interconnections that go to make up the community. As such, it demonstrates community self-awareness, but also illustrates aspects of self-help and member nurturing that are part of the definition of a community.

Criterion 2: Nexus between Proposed String and Community (0-4 points)

33. Criterion 2 has 2 components; Nexus (3 points) and Uniqueness (1 point).

2.1 Nexus

34. The AGB provides that 3 points will be awarded where “The string matches the name of the community or is a well known short-form or abbreviation of the community”.
35. This community is known as the “Music community”; the string matches the community name completely, and the application accordingly qualifies for 3 points. It is understood that the word “music” is a generic word. However, nothing in the AGB rules requires that the string match the name of the community *exclusively*. That is, it does not have to amount to a virtual brand, used only by the applicant Music community, in order to score the maximum 3 points. The string must simply “match” the name of the community. In this case it matches exactly the name of the community; there is no other word that describes the community members and their activities other than “music”, and they are known as the Music community. There is accordingly no grey area of “identifying” or “closely identifying” the community, nor any need to decide whether the description “over reaches” in making that identification. It is not strictly relevant if there are other meanings for the word, if the word is the exact match of the

community name. The string is an exact match for the name of the community, which is the strongest “nexus” there can be between a string and a community.

36. When the words “Music community” are used together, it only refers to the activities of a member of the applicant community, or groups of members acting in concert, to bring music from creation to enjoyment by a global audience. It means the creators, developers, distributors, promoters and educators – members of the Music community referred to above. It includes their professional advisors, the collection societies, and the music rights enforcement agents – all are part of this global “Music community”. Turning the proposition around, it would be deceptive to use any other term or terms to describe this well-known community other than as the “Music community”. It would be equally deceptive for any other group not connected with the applicant community to describe itself as the “Music community” – which it could not do without deceiving consumers. This is exactly the kind of nexus with a community in fact that the AGB seeks to identify, and protect by ensuring that only this community is allocated the TLD that is so closely linked to its name, business and way of life. This community is the “Music community”. In fact, it is known as such, and it would be damaging to allow any other community to use the string.
37. The non-exclusiveness point is confirmed by the AGB, which contemplates two (or more) community applications having the same string, both achieving community priority, and having to go to Auction to determine a winner.
38. Another point the AGB makes is that it cannot be simply a case of self-assertion or self-appropriation of the name – others must use it for the community: “With respect to “Nexus” for a score of 3, the essential aspect is that the applied for string is commonly known by others as the identification name of the community”.
39. A Google search of the term “music community” lists hundreds of thousands of exact match examples of the use of the name “music community”. The search reveals many, many uses, none being used in any way that contradicts the applicant’s description and definition of “music community”; for example references please see Annex 4.
40. This is a community that thinks of itself as a community, and is thought of by others as a community: both think of it and call it the “Music community”. It is important to recall what the AGB described as the essential test of the Nexus issue, namely: “With respect to “Nexus,” for a score of 3, the essential aspect is that the applied-for string is commonly known by others as the identification / name of the community¹⁵”.

2.2 Uniqueness

41. The AGB comment on Uniqueness is helpful to understand how to interpret this element of the score. The AGB says¹⁶: “It should be noted that “Uniqueness” is only about the meaning of the string; since the evaluation takes place to resolve contention there will obviously be other applications, community-based and/or standard, with identical or confusingly similar strings in the contention set to resolve, so the string will clearly not be “unique” in the sense of “alone.”
42. The AGB acknowledges that uniqueness is not diminished by there being several claimants for the same string, with differing communities claiming to be represented. The applicant says that only its Music community is able to claim to be uniquely described by the string. Only the large, well delineated community described in the application, can claim to be, and is described as the Music community. Anyone actually or potentially using the string will be using it in relation to some aspect of the applicant community.

¹⁵ AGB at page 4-13

¹⁶ AGB at page 4-14

43. The AGB also links Uniqueness to Nexus; the guidelines set out in Section 4.2.3 of the Guidebook state that a “score of 1 for ‘uniqueness’ implies a requirement that the string does identify a community, i.e. scores 2 or 3 for ‘Nexus,’ in order to be eligible for a score of 1 for ‘Uniqueness’. The applicant qualifies under both headings – there is a strong nexus between the Music community and the string (an exact match) and the string uniquely defines and describes the applicant community, and no other.
44. A different point was decided by the CP evaluators in the .Tennis application. There, the community was in fact a subset (the Australian component) of the global Tennis Community. It appears the applicant community was actually known as “Tennis Australia”, so there was not a match between the string and the name of the community as required. In the present case, there is a global community known as the “Music community”, which the applicant represents, and whose name matches the gTLD string sought. Members of that global community have been strong supporters, and in large numbers of this application. The equivalent case with the .Tennis case would be if there were a (for example only) US Music Community, known as the “US Music” community, but which had applied for simply “Music” not its name of “US Music” as a string. In the present case, there is a community, and it has applied for its exact match as a string.

Criterion 3: Registration Policies (0-4 points)

45. A maximum of four points is possible on the Registration Policies, one each for Eligibility, Name Selection, Content and Use, and Enforcement.
46. An initial point to note is that the AGB did not ask for the attachment to the Answer to Q 20 of completed Registration policies. Instead, it asks applicants to “Provide a complete description of the applicant’s intended registration policies. It would have been unrealistic to complete policies at the filing stage of the application. Application rules for character limits on individual questions would have precluded including or attaching them to the application in many cases. This applicant has bound itself to working with a community-based Policy Advisory Board (“PAB”) to develop those policies. Until it has completed string contention, it is premature to complete the detail of such policies. That said, the applicant has given very complete descriptions of its intended policies, and explained how they link together as a coherent framework to support the goals of the Music community.

3.1 Eligibility

47. Under the AGB rules, 1 point (the maximum) is available when “Eligibility (is) restricted to community members”. In the application, eligibility is expressly restricted to registrants who are members of the community: “Potential domain registrants must be members of or affiliated with at least one Member Organization of the Music community. Domain registrations may be accepted, but will not resolve until the registrant’s membership credentials have been verified. This will require verification of relevant membership data during the registration process”.¹⁷

3.2 Name Selection

48. The AGB requires that “Policies include name selection rules consistent with the articulated community-based purpose of the applied for gTLD.” This is further interpreted by the EIUG as tested by the following questions;
- (1) “Do the applicant’s policies include name selection rules?”
- (2) Are name selection rules consistent with the articulated community-based purpose of the

¹⁷ See Answer to Q 20 (e) as amended.

applied-for gTLD?

(3) Are the name selection rules consistent with the entity's mission statement?"

49. The applicant has a number of existing policies dealing with name selection, and has made provision to develop further policies prior to launch via the PAB mentioned above, with members of the community contributing insights. The PAB will consist of 21 members representing the Music community. The applicant believes it is premature, if not inappropriate, to set out in detail all of its launch policies until the PAB has been fully constituted and done its work in this area. It is premature to constitute the PAB and to ask it to begin work until the applicant has confidence the application is going to proceed to contract with ICANN. Once constituted, the PAB will specifically address accreditation and registration policies and procedures, and naming policies.
50. That said, there are several name selection policies in place. Aside from the requirement that eligible applicants must own the appropriate rights to the "name or online brand/identity" (Q 18 [b]), they wish to register, the applicant has set out a name selection policy that does not seek to confine names to any particular feature or characteristic of the Music community. It may seem logical to have a name selection policy that requires domain names under .MUSIC to be "music-related," such as the name of a band, business, musician, organization or an acronym of such, but "music-related" names are not always readily identifiable as such. Many names of artists, bands and organizations would not qualify under this policy, making such restrictions unworkable, as well as stifling to innovation and creativity.
51. Further, constraints can have unintended consequences; the applicant mentions that formatting flexibility might help overcome bandwidth constraints in the developing world and that "Accordingly, the dotMusic Registry will not mandate any particular formatting or usage". Apart from that policy, there are a number of constraints that will operate to the benefit of the registrant and the Music community.
52. The applicant has said that it will comply (i.e. without re-negotiation with ICANN) with all the name reservation provisions of Specification 5 to the ICANN registry contract. In summary, this requires the registry operator to reserve (i.e. not delegate to any third party) a wide range of names, including technical words associated with the DNS and ICANN, and all country names found in the ISO 3166-1 list of country names and territories and two other UN-created lists, various Olympic and Red Cross/Crescent names as specified.
53. Further, a set of Premium names will be produced, which applicants will be able to tender for, with allocation to applicants based on an assessment of the "demonstrable benefits" likely to flow to the community.
54. In order to ensure that the articulated goals of the TLD are met, strict rules will prohibit all employees of the .MUSIC registry from having any ownership or interest in Premium names.
55. Rather than developing prescriptive naming policies seeking to prevent registration of inappropriate or abusive names, the applicant has developed a strong Acceptable Use Policy ("AUP"), by which names wrongly selected and/or used may be taken down. Details of the AUP are contained in the Answer to Q 28. In particular, names used for Phishing or Pharming will be subject to the AUP, with the potential for very rapid takedown.
56. All names registered will also be subject to challenge via the URS and UDRP to ensure that names selected by registrants do not infringe the existing IP rights of others. In addition, the applicant will develop and implement a Music Eligibility Dispute Resolution Requirements Procedure, under which members of the Music community may challenge registrations for breaching the name selection rules.
57. Therefore, the application policies include name selection rules that are consistent with the articulated community purpose, and which are consistent with the application's mission statement.

3.3 Content and Use

58. The AGB requires that an applicant demonstrate that its “Policies include rules for content and use consistent with the articulated community-based purpose of the applied for gTLD” in order to obtain the available point. The EIUG test this by asking:
- (1) Do the applicant’s policies include content and use rules?
 - (2) If yes, are content and use rules consistent with the articulated community-based purpose of the applied-for gTLD?
 - (3) Are the content and use rules consistent with the applicant’s mission statement?
59. The applicant has content and use rules, and repeats the point above: further elements of use and content policies to control inappropriate use and content may well be developed by the PAB in consultation with the registry operator and the community. The applicant has described its use and content rules. In summary they are relatively permissive, but coupled with frequent tests and subject to performance requirements. The applicant has described above its Acceptable Use Policy, which addresses many instances of content and use abuse, including creative rights infringement, IP violations, spam, fast flux hosting as well as malware distribution. Those policies include providing a single point of contact at the registry for dealing with abuse issues. Further, the eligibility restrictions create conditions under which content and use are more likely to be music-related.
60. The Registrant Agreement will also require registrants *inter alia* to certify on an annual basis that they are in compliance with all accreditation and other rules, including those relating to use and content. The applicant describes its proposed use of scanning tools to monitor for potential misuse. Further terms are included in the answer to Q 28. All applicants are required to hold valid rights to all content displayed on or distributed through a site linked to a .music domain. Respect for creative rights and Intellectual Property is a fundamental shared value among the Music community. Thus the requirement to hold valid rights to all content displayed is consistent with the community-based purpose of the TLD.
61. The applicant’s policies include content and use rules, consistent with the articulated community-based purpose, and consistent with the mission statement for the .music gTLD.

3.4 Enforcement

62. The AGB requires that “Policies include specific enforcement measures (e.g. investigation practices, penalties, takedown procedures) constituting a coherent set with appropriate appeal mechanisms.” The EIUG tests this by asking the following questions:
- (1) “Do the policies include specific enforcement measures constituting a coherent set¹⁸ with appropriate appeal mechanisms?
 - (2) Do the enforcement measures include:
 - (a) Investigation practices
 - (b) Penalties
 - (c) Takedown procedures (e.g., removing the string)
 - (d) Whether such measures are aligned with the community-based purpose of the TLD
 - (e) Whether such measures demonstrate continuing accountability to the community named in the application.

¹⁸ “Coherent set’ refers to enforcement measures that ensure continued accountability to the named community, and can include investigation practices, penalties, and takedown procedures with appropriate appeal mechanisms. This includes screening procedures for registrants, and provisions to prevent and remedy any breaches of its terms by registrants.”

63. The applicant has described above aspects of its registration policies, and referred to various aspects of their enforcement. Noting the role that the PAB will play in future in refining and amending these policies over time, it is apparent now that they form a coherent set of policies supporting the principle of the community they are designed to protect. They begin with the eligibility rules – only members of the carefully delineated Music community may apply for domain names in .MUSIC. Names applied for are subject to existing use and content rules, and their use is subject to a comprehensive AUP. The Registrar and Registrant agreements will contain comprehensive enforcement provisions, details of which are set out in the answer to Q28. Actual monitoring to secure performance is described. In addition to the URS, UDRP and other ICANN-mandated dispute resolution policies, the application describes its intent to especially protect IP rights in relation to music.
64. The PAB is charged with developing procedures and processes including those relating to enforcement, and appeals. In its answer to Q 20(b) those policies are described, and include accreditation, naming conventions, permitted activities (“use”) and registrant warranties. The policy talks of audits, (to check compliance), suspension (a temporary penalty) and termination (a final penalty), but also of various appeal rights after audit, verification and enforcement steps have been taken.
65. Appeal processes for registrars that have been sanctioned are also discussed. Briefings of the PAB by the registry company are required to include reports on appeals by registrants and registrars.
66. An additional dispute resolution procedure is described, namely the MEDRP – a music eligibility dispute resolution procedure. The procedure, also called “CEDP,”¹⁹ is a policy described as “a dispute process for members of the .MUSIC community to dispute .MUSIC domain activity that violates the RRA, RA, published acceptable use policy and/or community eligibility requirements for .MUSIC community membership.”
67. These mechanisms form a coherent program, consistent with and designed to advance the goals of the community, to which there is continuing accountability. Community accountability is enhanced by the nature of the PAB, with its members drawn from the community members, and representing that community. There are already detailed reporting requirements by the Registry to the PAB, and an arbitration process to resolve any disputes that arise. There is to be developed a process by which community processes are “reviewed modified or amended”.

Criterion 4: Community Endorsement (0-4 points)

68. The AGB provides that there are two categories; Support (2 points) and Opposition (2 points)

4.1 Support

69. In relation to support, the AGB provides: “To get 2 points: Applicant is, or has documented support from, the recognized community institution(s)/ member organization(s) or has otherwise documented authority to represent the community. Also with respect to “Support,” the plurals in brackets for a score of 2, relate to cases of multiple institutions/organizations. In such cases there must be documented support from institutions/organizations representing a majority of the overall community addressed in order to score 2.”
70. The applicant has received, and filed with its answer to Q 20F, letters of support from the 42 members of the community described above. These constitute the majority of organizational members of the Music community. Attached in Annex 5 are more than 60 letters from Music community members supporting this community-based application.

¹⁹ A correction has been filed to remove this dual naming, renaming CEDP as MEDRP

4.2 Opposition

The AGB requires “relevant” opposition and says that “Sources of opposition that are clearly spurious, unsubstantiated, made for a purpose incompatible with competition objectives, or filed for the purpose of obstruction will not be considered relevant.”

71. The application was the subject of “unsubstantiated” (i.e. unsuccessful) Objections²⁰ brought by a competitor. Notwithstanding the failure of those Objections, that competitor has continued to make the same erroneous and misleading arguments defeated in the Objections in public comments and various other fora, and has procured others to make similar statements clearly deriving their content from the competitor. Opposition to this application emanates almost entirely from this single source. In terms of the size of the Music community, and the level of support shown by the Music community for the application, the level of opposition is negligible.
72. There is no relevant opposition from any community or communities. There is no opposition from a part of the community that is unaddressed, or from the addressed community itself.

Conclusion

73. The applicant represents a well-delineated, long-standing and important community. It has applied for a string that matches the name of that community. It has outlined registration policies that will protect and enhance the interests of that community, and described community-based processes for developing and maintaining further such policies. It has the support of that community, and no relevant opposition, either from within that community, or from other communities with a possible interest in the string.
74. The application meets the requirements of the AGB community priority rules and should prevail in Community Priority Evaluation.
75. As a final matter, we refer to the repeated statements made by ICANN’s Governmental Advisory Committee, (GAC) in successive Communiqués, about the need to promote those community applications that have genuine community support. The GAC said:

“The GAC advises the board that in those cases where a community, which is clearly impacted by a set of new gTLD applications in contention, has expressed a collective and clear opinion on those applications, such opinion should be duly taken into account, together with all other relevant information.” (Beijing Communiqué).

“The GAC reiterates its advice from the Beijing Communiqué regarding preferential treatment for all applications which have demonstrable community support, while noting community concerns over the high costs for pursuing a Community Objection process as well as over the high threshold for passing Community Priority Evaluation”. (Durban Communiqué)

“The GAC reiterates its advice from the Beijing and Durban Communiqués regarding preferential treatment for all applications which have demonstrable community support.

(1) The GAC advises ICANN to continue to protect the public interest and improve outcomes for

²⁰ See <http://newgtlds.icann.org/sites/default/files/drsp/24feb14/determination-1-1-959-51046-en.pdf> and <http://newgtlds.icann.org/sites/default/files/drsp/25sep13/determination-2-1-959-51046-en.pdf> for decisions in unsuccessful Community and Legal Rights Objections respectively.

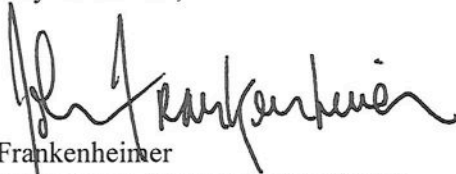
communities, and to work with the applicants in an open and transparent manner in an effort to assist those communities” (Singapore Communiqué)

76. The European Commission noted in its public comments filed February 2014:

“In this regard the European Commission (consistent with its position in the GAC) fully endorses the GAC view that community applications and applications with community support should be given preferential treatment in the new gTLD string contention resolution process, and remind the clear above mentioned GAC Beijing and Durban Communiqués.”

77. The applicant endorses those and other similar comments made by many submitters to ICANN. The present application is filed by a community, for a string which matches exactly the names of that community, and which has overwhelming support from an extraordinary proportion of the community targeted, and with no relevant opposition. This is a worthy community application.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "John T. Frankenheimer". The signature is fluid and cursive, with a large initial "J" and "F".

John T. Frankenheimer
Chairman Emeritus; Chair, Music Industry
Loeb and Loeb
Los Angeles, California

Annex 1 List of .Music LLC/Far Further supporting Music community organizations to date:

1. Alliance of Artists and Recording Companies (AARC)
2. American Association of Independent Music (A2IM)
3. American Federation of Musicians in the U.S. and Canada (AFM)
4. American Society of Composers, Authors and Publishers (ASCAP)
5. Associação de Editores de Obras Musicais (AEOM) Portugal
6. Asociación Colombiana de Editoras de Música (ACODEM)
7. Asociación para la Protección de los Derechos Intelectuales sobre Fonogramas (APDIF) Colombia
8. Association of Independent Music (AIM)
9. Australasian Mechanical Copyright Owners Society (AMCOS)
10. Australasian Music Publishers Association (AMPAL)
11. Australasian Performing Right Association (APRA)
12. Australian Recording Industry Association (ARIA)
13. Broadcast Music, Inc. (BMI)
14. Bureau International Des Societes Gerant Les Droits D'enregistrement et de Reproduction Mecanique ()
15. Chambre Syndicale des Éditeurs de Musique Classique – (CEMF) France
16. Canadian Music Publishers Association (CMPA)
17. Church Music Publishers Association (CMPA)
18. Deutsche Musikverleger-Verband (DMV) Germany
19. Deutsche Orchestervereinigung – (DOV) Germany
20. European Music Council (EMC)
21. Fachgruppe Musik (ver.di) Germany
22. Federazione Editori Musicali (FEM) Italy
23. Grupul Editorilor de Muzica din Romania (GEMRO)
24. Guitar Foundation of America (GFA)
25. Harry Fox Agency
26. Independent Music Companies Association (IMPALA)
27. Indian Music Industry (IMI)
28. Indian Performing Rights Society (IPRS)
29. International Bluegrass Music Association (IBMA)
30. International Confederation of Authors and Composers Societies (CISAC)
31. International Confederation of Music Publishers (ICMP)
32. International Federation of Musicians (FIM)
33. International Federation of the Phonographic Industry (IFPI)
34. International Music Council (IMC)
35. MMGHQ Music Publishing (Cyprus)
36. MPA SCHN Svaz českých hudebních nakladatelů (Czech Republic)
37. Music Business Association [formerly known as National Association of Recording Merchandisers (NAR
38. Music Canada
39. Music Managers Forum (MMF) UK
40. Music Managers Forum (MMF) US

41. Music Producers' Guild (MPG) UK/EU
42. Music Publishers Association (UK)
43. Music Publishing Association Japan (MPAJ) Japan
44. Music Publishers Association of the United States (MPA)
45. Musicians Federation of India
46. Musicians Union UK
47. Musikverleger Union Österreich (MUÖ) Austria
48. National Association For Music Education (NAfME)
49. National Association of Music Merchants (NAMM)
50. National Music Council of the United States (NMC)
51. National Music Publishers Association (NMPA)
52. National Songwriters Association (NSA/NSAI)
53. Organización Profesional de Editores de Música (OPEM) Spain
54. Phonographic Performance LTD. (PPL) India
55. Phonographic Performance LTD. (PPL) UK
56. Professional Music Publishers' Association (PMPA) (APEM) Canada
57. PRS for Music (UK)
58. Recording Industry Association of America (RIAA)
59. RCom Publishing (Serbia, Montenegro, Macedonia, Bosnia and Herzegovina)
60. SESAC
61. Sociedad de Productores Fonograficos y Videograficos de Chile (PROFOVI)
62. Société d'Auteurs Belge – Belgische Auteurs Maatschappij (SABAM)
63. Société des Auteurs et Compositeurs de Musique (SACEM)
64. Society of Composers, Authors and Music Publishers of Canada (SOCAN) Canada
65. Songwriters Guild of America (SGA)
66. SoundExchange (US)
67. Suomen Musiikkikustantajat ry - The Finnish Music Publishers Association (FMPPA)
68. The Recording Academy (The GRAMMY Award Organization)
69. Uganda Musicians' Union (UMU)
70. Worldwide Independent Network (WIN)

International

Agreements With Foreign Performing Rights Organizations

BMI's works closely with more than 90 sister societies with which it has established reciprocal representation agreements.

Country	Society	Full Name	Territories
Argentina	SADAIC	Sociedad Argentina de Autores y Compositores de Musica	Republic of Argentina
Armenia	ARMAUTHOR	ARMAUTHOR NGO	Republic of Armenia
Azerbaijan	AAS	Azerbaijan Authors Society	Republic of Azerbaijan
Australia	APRA	Australasian Performing Right Association Limited	Ashmore Island, Australia, Australian Antarctic Territory, Cartier Island, Christmas Island, Cocos (Keeling) Islands, Cook Islands, Federated States of Micronesia, Fiji Islands, Heard Island, Kiribati, Macquarie Island, Marshall Islands, Mcdonald Island, Nauru, New Zealand, Niue (Savage) Island, Norfolk Island, Palau, Papua-New Guinea, Ross

			Dependency, Solomon Islands, Tokelau (Union) Islands, Tuvalu, Vanuatu and Western Samoa
Austria	AKM	Autoren, Komponisten Und Musikverleger	Austria
Barbados	COSCAP	Copyright Society of Composers, Authors and Publishers Inc.	Barbados
Belgium	SABAM	Societe Belge des Auteurs Compositeurs et Editeurs	Belgium
Belize	BSCAP	Belizean Society for Composers Authors & Publishers	Belize
Bolivia	SOBODAYCOM	Sociedad Boliviana de Autores y Compositores de Musica	Bolivia
Bosnia/ Herzegovina	SQN	Sine Qua Non	Bosnia and Herzegovina
Brazil	ABRAMUS*	Copyright Society of Composers, Authors and Publishers Inc.	Brazil
Brazil	AMAR*	Associação de Músicos Arranjadores e Regentes	Brazil
Brazil	AMAR*		Brazil

		Associação de Músicos Arranjadores e Regentes	
Brazil	SADEMBRA*	Sociedade Administradora De Direitos De Execução Musical Do Brasil	Brazil
Brazil	SOCINPRO*	Sociedade Brasileira de Administração e Proteção de Direitos Intelectuais	Brazil
Brazil	UBC	União Brasileira de Compositores	Brazil
Brunei	BeAT	Bruneian Authors and Composers Association	Brunei
Bulgaria	MUSICAUTOR	Bulgarian Society of Authors and Composers for Performing and Mechanical Rights	Bulgaria
Burkina Faso	BBDA	Bureau Burkinabe du Droit d'Auteur	Burkina Faso
Canada	SOCAN	Society of Composers, Authors and Music Publishers of Canada	Canada
Chile	SCD	Sociedad Chilena del Derecho de Autor	Chile
China	MCSC	Music Copyright Society of China	People's Republic of China

Colombia	SAYCO	Sociedad de Autores y Compositores de Colombia	Colombia
Congo, Democratic Republic of the	SONECA	Societe Nationale des Editeurs, Compositeurs et Auteurs	Democratic Republic of the Congo (Zaire)
Costa Rica	ACAM	Asociacion de Compositores y Autores Musicales de Costa Rica	Costa Rica
Croatia	HDS	Hrvatsko Drustvo Skladatelja Croatian Composers' Society	Croatia
Czech Republic	OSA	Ochranny Svaz Autorsky	Czech Republic
Denmark	KODA	Selskabet Til Forvaltning Af Internationale Komponistret-Tigheder I Danmark	Denmark, Faroe Islands, Greenland
Dominican Republic	SGACEDOM	Sociedad General de Autores, Compositores y Editores Dominicanos de Musica, Inc.	Dominican Republic
Ecuador	SAYCE	Sociedad de Autores y Compositores Ecuatorianos	Ecuador

Eastern Caribbean	ECCO	Eastern Caribbean Collective Organisation for Music Rights	Anguilla, Antigua & Barbuda, British Virgin Islands, Dominica, Grenada, Montserrat, St. Kitts & Nevis, St. Lucia, St. Vincent & the Grenadines
El Salvador	SACIM	Sociedad de Autores, Compositores e Interpretes Musicales de El Salvador	El Salvador
Estonia	EAU	Eesti Aatoritie Uhing	Estonia
Finland	TEOSTO	Saveltajain Tekijanoikeustoi-Misto	Finland
France	SACEM	Societe des Auteurs, Compositeurs et Editeurs de Musique	Algeria, Andorra, Benin (Dahomey), Cambodia, Cameroon, Central African Republic, Chad, Comoro Islands, Côte d'Ivoire, Djibouti (French Somaliland), Egypt, France, French Guiana, French Polynesia (via SPACEM), Gabon, Guadeloupe, Guinea (via BGDA), Laos, Lebanon, Luxembourg (via SACEML), Madagascar, Mali, Martinique, Mauritania, Monaco, Morocco (via BMDA), New Caledonia and Dependencies (via SACENC), Niger, Republic of the Congo (Brazzaville), Reunion, Saint Pierre and Miquelon, Senegal, Syria, Togo, Tunisia, Western Sahara
Georgia	GCA	Georgian Society of Authors and Composers	Georgia
Germany	GEMA	Gesellschaft Für Musikalische Aufführungs-Und Mechanische Vervielfältigungsrechte	Germany

Greece	AEPI	Societe Hellenique Pour La Protection de la Propriete Intellectuelle S.A.	Greece
Guatemala	AEI	Asociacion de Autores, Editores e Interpretes	Guatemala
Honduras	AACIMH	Asociacion de Autores, Compositores, Interpretes y Musicos de Honduras	Honduras
Hong Kong	CASH	Composers and Authors Society of Hong Kong Ltd.	Hong Kong
Hungary	ARTISJUS	Society Artisjus Hungarian Bureau for the Protection of Authors' Rights	Hungary
Iceland	STEF	Samband Tonskalda Og Eigenda Flutningsrettar	Iceland
India	IPRS	Indian Performing Right Society	India
Indonesia	WAMI	Wahana Musik Indonesia	Indonesia
Ireland	IMRO	Irish Music Rights Organisation Limited	Ireland

Israel	ACUM	Societe des Auteurs, Compositeurs et Editeurs de Musique en Israel	Israel
Italy	SIAE	Società Italiana Degli Autori Ed Editori	Italy, Republic of San Marino, Vatican City
Jamaica	JACAP	Jamaica Association of Composers, Authors and Publishers Ltd	Jamaica
Japan	JASRAC	Japanese Society for Rights of Authors, Composers and Publishers	Japan
Kazakhstan	KazAK	The Kazakh Authors' Society	Kazakhstan Republic
Kenya	MCSK	Music Copyright Society of Kenya Limited	Kenya
Korea	KOMCA	Korea Music Copyright Association	Republic of Korea (South Korea)
Latvia	AKKA/LAA	Copyright and Communication Consulting Agency/Latvian Copyright Agency	Latvia
Lithuania	LATGA-A	Agency of Lithuanian Copyright Protection Association	Republic of Lithuania

Macau	MACA	Macau Association of Composers, Authors & Publishers	Macau
Macedonia	ZAMP	Musical Copyright Society (ZAMP)	Republic of Macedonia
Malawi	COSOMA	Copyright Society of Malawi	Malawi
Malaysia	MACP	Music Authors' Copyright Protection (MACP) Berhad	Malaysia
Mauritius	MASA	Mauritius Society of Authors	Mauritius
Mexico	SACM	Sociedad de Autores y Compositores de México, S. de G.C. de I.P	Mexico
Moldova	ASDAC	Asociatia Drepturi de Autor si Conexe din Republica Moldova	Republic of Moldova
Montenegro	PAM CG	Society for Protection of Author's Musical Rights from Montenegro	Montenegro
Netherlands	BUMA	Vereniging Buma	Netherlands, Netherlands Antilles: Aruba, Bonaire, Curaçao, Saba, St. Eustatius, St. Martin
Nepal	MRCSN	Music Royalty Collection Society Of Nepal	Nepal

Nicaragua	NICAUTOR	Sociedad de Gestion Colectiva de Derechos de Autor y Derechos Conexos de Nicaragua	Nicaragua
Nigeria	MCSN	Musical Copyright Society Nigeria Ltd.	Nigeria
Norway	TONO	Norsk Komponistforenings Internasjonale Musikkbyra	Bear Islands, Hope Island, Jan Mayen Island, Norway, Spitsbergen
Panama	SPAC	Sociedad Panameña de Autores y Compositores	Panama
Paraguay	APA	Autores Paraguayos Asociados	Paraguay
Peru	APDAYC	Asociacion Peruana de Autores y Compositores	Peru
Philippines	FILSCAP	Filipino Society of Composers, Authors and Publishers, Inc.	Philippine Republic
Poland	ZAIKS	Stowarzyszenie Autorow	Poland
Portugal	SPA	Sociedade Portuguesa de Autores	Azores, Madeira, Portugal
Romania	UCMR-ADA	Union of Composers and Musicologists in Romania/ Authors' Right Department	Romania

Russia	RAO	Russian Authors Society	Russian Federation
Serbia	SOKOJ	Savez Organizacija Kompozitora Jugoslavije	Serbia
Singapore	COMPASS	Composers and Authors Society of Singapore Ltd.	Singapore
Slovak Republic	SOZA	Slovensky Ochranny Zvaz Autorsky	Slovak Republic
Slovenia	SAZAS	Société des Compositeurs, Auteurs et Éditeurs de Slovenie	Slovenia
South Africa	SAMRO	Southern African Music Rights Organisation Limited	Botswana, Lesotho, Republic of South Africa (Including Bophuthatswana And Transkei) South-West Africa, Swaziland
Spain	SGAE	Sociedad General de Autores y Editores	Spain
Suriname	SASUR	Stichting Auteursrechten Suriname	Suriname
Sweden	STIM	Svenska Tonsattaes Internationalla Musikbyra	Sweden
Switzerland	SUISA	Societe Suisse pour les Droits d'Auteurs d'Oeuvres Musicales	Liechtenstein, Switzerland
Taiwan	MUST	Music Copyright Society of Chinese Taipei	Taiwan, R.O.C.

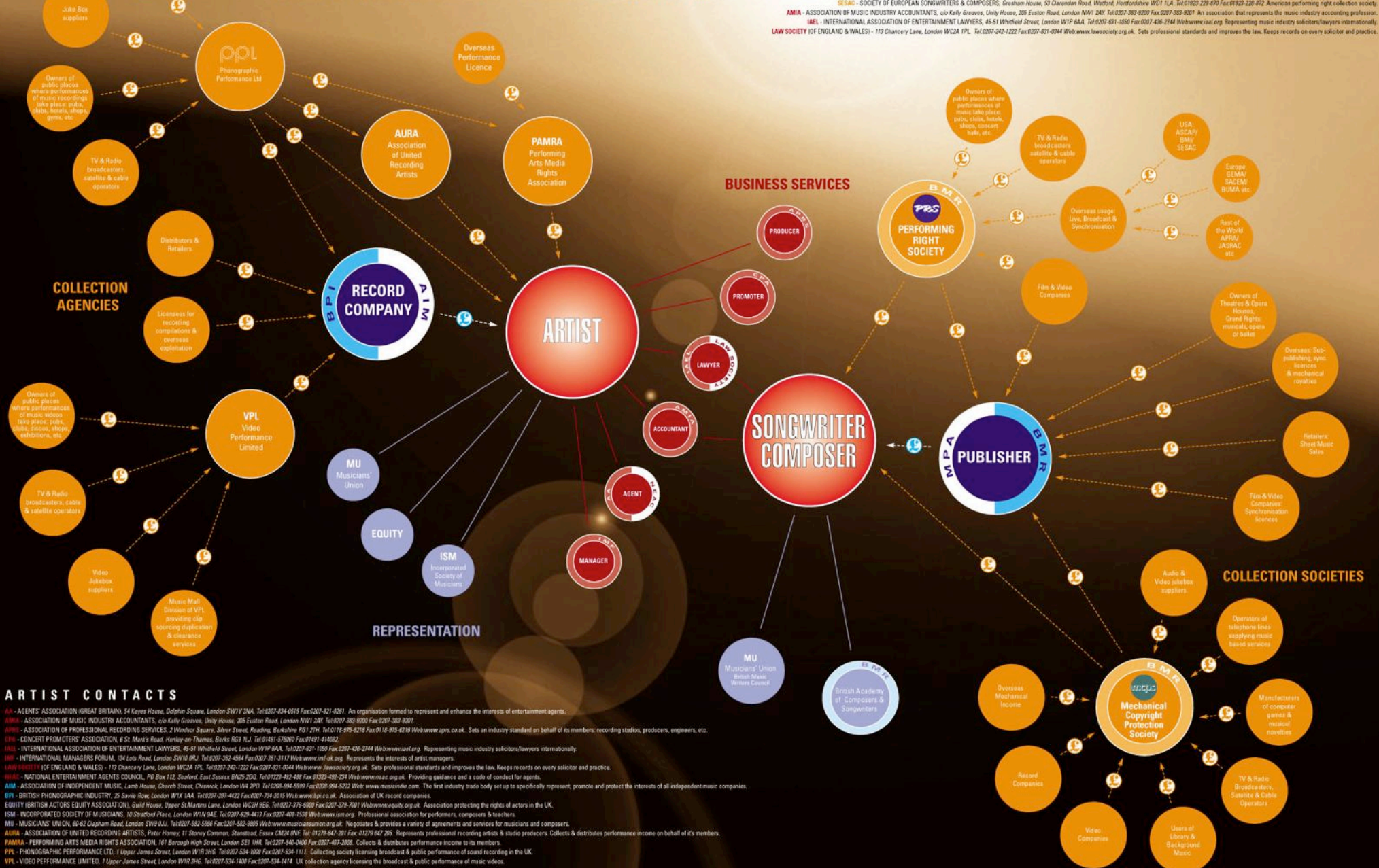
Thailand	MCT	Music Copyright (Thailand) Limited	Thailand
Trinidad and Tobago	COTT	Copyright Music Organisation of Trinidad and Tobago	Trinidad and Tobago
Turkey	MESAM	Turkiye Musiki Eseri Sahipleri Meslek Birliđi	Turkey
Turkey	MSG	Musiki Eseri Sahipleri Grubu Meslek Birliđi	Turkey
Ukraine	UACRR	Ukrainian Agency of Copyright and Related Rights	Ukraine
United Kingdom	PRS	The Performing Right Society Limited	Ascension Island, Bahamas, State of Bahrain, Bermuda, British Antarctic Territory, British Indian Ocean Territory, Cayman Islands, Channel Islands, Cyprus, Diego Garcia, Falkland Islands, Ghana, Gibraltar, State of Kuwait, Malta, Isle of Man, Pitcairn Islands, State of Qatar, Kingdom of Saudi Arabia, Seychelles, South Georgia, South Sandwich Islands, Sultanate of Oman, Tanzania, Tristan da Cunha, Turks and Caicos Islands, United Arab Emirates, United Kingdom
Uganda	UPRS	Uganda Performing Right Society	Uganda
Uruguay	AGADU	Asociacion General de Autores del Uruguay	Uruguay
Uzbekistan	GAI UZ		Uzbekistan

		Guild of Authors and Performers of Uzbekistan	
Venezuela	SACVEN	Sociedad de Autores y Compositores de Venezuela	Venezuela
Vietnam	VCPMC	Vietnam Center for Protection of Music copyright	Vietnam
Zambia	ZAMCOPS	Zambia Music Copyright Protection Society	Zambia

* BMI only represents this society's works in the United States. This society does not represent BMI affiliates in their territory.

THE MUSIC UNIVERSE

We have produced this chart to try and help you navigate your way around the music business. If you have any comments or would like additional copies, please contact Graham Davies, PRS Membership Representatives, Tel: 0207-306-4300 Fax: 0207-631-8991



SONGWRITER / COMPOSER CONTACTS

- BACAS** - BRITISH ACADEMY OF COMPOSERS & SONGWRITERS, The Pinthouse, 4 Brook Street, Mayfair, London W1Y 1AA, Tel:0207-629-0952 Fax:0207-629-6993. Europe's largest composer body.
- MIU** - MUSICIANS' UNION, 80-82 Clapham Road, London SW9 0JL, Tel:0207-582-5566 Fax:0207-582-9805 Web:www.musiciansunion.org.uk. Negotiates & provides a variety of agreements and services.
- BMRI** - BRITISH MUSIC RIGHTS, British Music House, 26 Berners Street, London W1P 4AA, Tel:0207-306-4446 Fax:0207-306-4448. An umbrella organisation which lobbies on behalf of MPA, MCPS, PRS, & BACAS.
- ASCAP** - AMERICAN SOCIETY OF COMPOSERS AUTHORS & PUBLISHERS, 8 Oak Street, London W1P 1PB, Tel:0207-428-2889 Fax:0207-424-9202 Web:www.ascap.com. American performing rights society.
- BMI** - BROADCAST MUSIC INC, 84 Harley House, Marylebone Road, London NW1 5HN, Tel:0207-486-2036 Fax:0207-224-1046 Web:www.bmi.com. American performing rights organisation.
- MCPS** - MECHANICAL COPYRIGHT PROTECTION SOCIETY, 26/22 Berners Street, London W1P 4AA, Tel:0207-580-5544 Fax:0207-306-4805 Web:www.mcps.co.uk. Collecting royalties on behalf of writers & publishers whenever their works are recorded.
- MPA** - MUSIC PUBLISHERS' ASSOCIATION, 3rd Floor, Strandgate, 16-20 York Buildings, London WC2N 6JU Tel:0207-839-7779 Fax:0207-839-7776. Promoting and protecting the interests of music publishers.
- PRS** - PERFORMING RIGHT SOCIETY, 29/32 Berners Street, London W1P 4AA, Tel:0207-580-5544 Fax:0207-306-4260 Web:www.prs.co.uk. Collecting royalties on behalf of music creators & publishers for public performance & broadcast.
- SESAC** - SOCIETY OF EUROPEAN SONGWRITERS & COMPOSERS, Gresham House, 53 Chancery Lane, London EC2A 4JF, Tel:0207-428-2889 Fax:0207-428-2889. American performing right collection society.
- AIMA** - ASSOCIATION OF MUSIC INDUSTRY ACCOUNTANTS, c/o Kelly Groves, Uxley House, 205 Euston Road, London NW1 2AT, Tel:0207-302-8200 Fax:0207-302-8201. An association that represents the music industry accounting profession.
- IAEL** - INTERNATIONAL ASSOCIATION OF ENTERTAINMENT LAWYERS, 45-51 Whitehall Street, London W1P 4AA, Tel:0207-431-1850 Fax:0207-436-2744 Web:www.iael.org. Representing music industry solicitors/lawyers internationally.
- LAW SOCIETY (OF ENGLAND & WALES)** - 113 Chancery Lane, London WC2A 1PL, Tel:0207-342-1222 Fax:0207-631-0344 Web:www.lawsociety.org.uk. Sets professional standards and improves the law. Keeps records on every solicitor and practice.

ARTIST CONTACTS

- AEA** - AGENTS ASSOCIATION (GREAT BRITAIN), 54 Keyes House, Dolphin Square, London SW1V 3NA, Tel:0207-634-0515 Fax:0207-621-0291. An organisation formed to represent and enhance the interests of entertainment agents.
- AIMA** - ASSOCIATION OF MUSIC INDUSTRY ACCOUNTANTS, c/o Kelly Groves, Uxley House, 205 Euston Road, London NW1 2AT, Tel:0207-302-8200 Fax:0207-302-8201.
- AIMP** - ASSOCIATION OF PROFESSIONAL RECORDING SERVICES, 2 Windsor Square, Silver Street, Reading, Berkshire RG1 2TH, Tel:0118-975-4218 Fax:0118-975-4219 Web:www.aimp.co.uk. Sets an industry standard on behalf of its members: recording studios, producers, engineers, etc.
- CMAA** - CONCERT PROMOTERS ASSOCIATION, 8 St Mark's Road, Highbury-on-Thames, Boreas RG9 1JL, Tel:01491-575000 Fax:01491-414802.
- IAEL** - INTERNATIONAL ASSOCIATION OF ENTERTAINMENT LAWYERS, 45-51 Whitehall Street, London W1P 4AA, Tel:0207-431-1850 Fax:0207-436-2744 Web:www.iael.org. Representing music industry solicitors/lawyers internationally.
- IMM** - INTERNATIONAL MANAGERS FORUM, 104 Lobe Road, London SW10 8RZ, Tel:0207-392-4844 Fax:0207-351-3117 Web:www.imm-uk.org. Represents the interests of artist managers.
- LAWSOCIETY** (OF ENGLAND & WALES) - 113 Chancery Lane, London WC2A 1PL, Tel:0207-342-1222 Fax:0207-631-0344 Web:www.lawsociety.org.uk. Sets professional standards and improves the law. Keeps records on every solicitor and practice.
- MAA** - NATIONAL ENTERTAINMENT AGENTS COUNCIL, PO Box 112, Seaford, East Sussex BN25 2DQ, Tel:01223-492-438 Fax:01223-492-254 Web:www.maa.org.uk. Providing guidance and a code of conduct for agents.
- AIM** - ASSOCIATION OF INDEPENDENT MUSIC, Lamb House, Church Street, Chiswick, London W4 2PQ, Tel:0208-984-8399 Fax:0208-984-5222 Web:www.musicindie.com. The first industry trade body set up to specifically represent, promote and protect the interests of all independent music companies.
- BPI** - BRITISH PHONOGRAPHIC INDUSTRY, 35 Savile Row, London W1X 1AA, Tel:0207-307-4422 Fax:0207-734-2015 Web:www.bpi.co.uk. Association of UK record companies.
- EQUITY** - BRITISH ACTORS' EQUITY ASSOCIATION, Guild House, 80-81 Market Lane, London WC2N 1BB, Tel:0207-279-9880 Fax:0207-379-7891 Web:www.equity.org.uk. Association protecting the rights of actors in the UK.
- ISM** - INCORPORATED SOCIETY OF MUSICIANS, 10 Shaftord Place, London W1W 8AE, Tel:0207-439-4413 Fax:0207-403-1538 Web:www.ism.org. Professional association for performers, composers & teachers.
- MIU** - MUSICIANS' UNION, 80-82 Clapham Road, London SW9 0JL, Tel:0207-582-5566 Fax:0207-582-9805 Web:www.musiciansunion.org.uk. Negotiates & provides a variety of agreements and services for musicians and composers.
- AURA** - ASSOCIATION OF UNITED RECORDING ARTISTS, Peter Harrey, 11 Stoney Common, Stanstead, Essex CM24 1NF, Tel: 01278-847-261 Fax: 01278-847-265. Represents professional recording artists & studio producers. Collects & distributes performance income to its members.
- PAMRA** - PERFORMING ARTS MEDIA RIGHTS ASSOCIATION, 161 Borough High Street, London SE1 1HR, Tel:0207-940-0400 Fax:0207-407-2038. Collects & distributes performance income to its members.
- PPL** - PHONOGRAPHIC PERFORMANCE LTD, 1 Upper James Street, London W1R 3HG, Tel:0207-634-1009 Fax:0207-634-1113. Collecting society licensing broadcast & public performance of sound recording in the UK.
- VPL** - VIDEO PERFORMANCE LIMITED, 7 Upper James Street, London W1R 3HG, Tel:0207-634-1400 Fax:0207-634-1414. UK collection agency licensing the broadcast & public performance of music videos.

Annex 4 - Examples of common use and recognition of Music community

MusiCares

“Through the MusiCares MAP Fund, The Recording Academy is able to provide members of the music community access to addiction recovery treatment regardless of their financial situation. But none of this would be possible without support from music fans and the music community¹.

(<http://www.grammy.com/blogs/what-is-the-musicares-map-fund>)

SoundExchange: An Ally for the Independent Music Community

“At SoundExchange, it doesn’t matter if you earn \$10 or more than \$50,000 each month. Large or small, superstar or rising star, every record label and each artist is treated with equal importance. We fight for the rights of all record labels and recording artists and constantly work to support, protect, and propel the music industry forward.” (<http://www.soundexchange.com/artist-copyright-owner/independent-music-community>)

“CUMBERLAND - Members of Rhode Island's music community, including musicians, sound engineers, roadies, and technical staff, are encouraged to attend an informational health insurance forum on Sunday, March 23, at 4 p.m., at Blackstone River Theatre, 549 Broad St.”

(<http://www.valleybreeze.com/2014-03-19/cumberland-lincoln-area/music-community-invited-health-insurance-forum#.U2iIfV5GKzc>)

Nashville Music Community

“The music industry has a \$9.65 billion annual economic impact on the Nashville region, according to a study conducted by the Nashville Area Chamber of Commerce and released in July 2013. The 27,000 jobs directly supported by the industry and the additional 29,000 with indirect ties to it account for more than \$3.2 billion in income. Metro Nashville students have aspirations to fill many of these jobs in the future—performers, songwriters, audio engineers, producers, arrangers and hundreds more. And the Nashville Music Community has a history of supporting the next generation of music makers through a culture of generosity. Featured in this section are the individuals and businesses that are giving back and creating an impact in the lives of students.”

(<http://musicmakesus.org/get-involved/nashville-music-community>)

Music Community Calls for Swift Action To Enhance Global IP Protection As Part of Special 301 Process

“WASHINGTON -- Representing diverse sectors of the music community, the American Association of Independent Music (A2IM), the American Federation of Musicians (AFM), the American Federation of Television and Radio Artists (AFTRA), the National Music Publishers Association (NMPA), the Recording Academy and the Recording Industry Association of America (RIAA) today issued a joint statement in response to an annual report by the International Intellectual Property Alliance (IIPA) under a section of trade law known as Special 301.”

(<http://www.riaa.com/newsitem.php?id=d37d0751-46aa-a65d-fc6c-a408def9d72c>)

Pulitzer Prize music community outreach letter

¹ This example is interesting as it differentiates between the Music community, and music fans, as the applicant does.

The Pulitzer Prizes
OFFICE OF THE ADMINISTRATOR

December 2013

To: Members of the Music Community

Once again, the Pulitzer Prize for Music seeks your assistance in our nationwide search for new musical works of distinction.

Last year, we introduced an online entry system (please go to www.pulitzer.org/how_to_enter).

Entrants must use this system to provide entry information, upload entrant photographs and pay the \$50 entry fee for each entry by credit card. Actual entry material – recordings and scores (if available) -- must still be sent in hard-copy form to The Pulitzer Prize office via postal or other physical delivery.

The new entry system comes atop changes in recent years that broaden the Prize and reflect the Pulitzer Prize Board's desire to consider the full range of distinguished American music, from contemporary symphonic work to jazz, opera, choral, musical theater, movie scores and other forms of musical excellence. Among the most notable changes:

- Public release of a recording in the United States is accepted as the equivalent of a premier performance of a work. In such cases, the recording must be released during the 2013 calendar year and must be performed and recorded not earlier than two years prior to the public release date. While submission of a score is strongly urged, it is not required – a change providing greater latitude for improvised music.
- Public release of a recording in the United States can include a music file downloaded from a Web site, including that of a composer's, as long as the downloaded file is available for purchase by the general public.
- The eligibility period is now the calendar year, thus entries for the 2014 Music Prize will cover work that has had its American premiere between Jan. 1, 2013 and Dec. 31, 2013.

In our pursuit of new high-quality works, we are sending this announcement to a wide range of sources. We enclose a bulletin that contains the current regulations. Following the review process and announcement of the prize in April, we will endeavor to return scores and recordings to the sender or they may be picked up at the Pulitzer Office.

Entries must be postmarked by the Dec. 31, 2013 deadline, but works premiering earlier in the year should be submitted in advance of this date, if possible. That is especially true of operas and other works of significant length. Your cooperation is greatly appreciated.

Sig Gissler
Administrator
Pulitzer Prizes

Terry Pender
Secretary, Pulitzer Prize
Nominating Jury in Music

Economic Impact of the Music Community in the United States

“The American music community comprises various local performers, musicians, managers, labels, and many other participants. The following numbers are based on 2009 iMapData Inc. Nationally, there are 40,071 businesses involved in the music community that employ 146,493 people.”

“iMapData Inc. Note: The 2009 business and employee data are based upon businesses that have registered with Dun & Bradstreet and should be regarded as a conservative count of the local music community, which includes music groups, orchestras, composing & arranging, recorded music sales, studios, and concert management.” (<http://76.74.24.142/F53126EF-A04B-EEC4-BA3D-398C68909018.pdf>)

Helsinki Music Centre - a nationwide home for the music community

The event constituted a forum for an interdisciplinary debate, beginning with the UK experience. The key speakers were Anthony Sargent from the [Sage Gateshead](#), Gillian Moore from the Southbank Centre, and Sean Gregory from the Guildhall School of Music and Drama.

(http://creativitycities.britishcouncil.org/knowledge-and-ideas-bank/element/234/helsinki_music_centre_-_a_nationwide_home_for_the_music_community)

The world's music community met in Tunisia

Paris, November 2, 2009. At the closing of the 3rd World Forum on Music (Tunis, October 17-22 2009), the 150 participants from 59 nations were unanimous: This third edition had offered an outstanding knowledge-building and knowledge-sharing platform while contributing to setting the stage for the free celebration of music in the world!

(<http://www.imc-cim.org/news-imc/imc-news/287-the-worlds-music-community-met-in-tunisia.html>)

Washington Post March 27, 2007

"One of the good things about globalization is it has created a single international music community, and I feel very much part of it," **U2's the Edge** http://www.washingtonpost.com/wp-dyn/content/article/2007/03/26/AR2007032600496_pf.html

Global Music Institute

“We believe in the power of music to transcend linguistic, economic, cultural and intellectual barriers and envision a local-to-global music community in which all people, genres, cultures, instruments and sounds are in a state of dynamic collaboration and learning.”

[file://localhost/\(http://globalmusicinstitute.in/about\)](file://localhost/(http://globalmusicinstitute.in/about))



700 North Fairfax Street
Suite 601
Alexandria, VA 22314

Phone: 703-535-8101
Fax: 703-535-8105
www.aarcroyalties.com

To Whom It May Concern:

We are writing this letter in support of Far Further/.music LLC's application for a .music TLD.

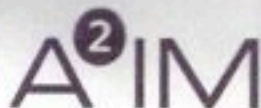
Our organization, The Alliance of Artists and Recording Companies, Inc. (AARC) is the leading organization representing featured artists and recording companies, both domestically and abroad, in the areas of hometaping/private copy royalties and rental royalties. AARC, a non-profit organization, was formed to collect and distribute Audio Home Recording Act of 1992 (AHRA) royalties to featured recording artists and sound recording copyright owners (usually record companies.) However, based on its success in administering the AHRA royalties, AARC's mandate was expanded to include foreign hometaping/private copy and rental royalties. AARC represents over 100,000 artists and record labels worldwide, which represents a considerable share of all music currently sold and broadcasted.

We feel a .music TLD would be instrumental in the emerging digital market, and the way our world is heading in terms of digital communications. The existence of a .music TLD being approved for official companies and distribution channels who represent music is important for furthering technology and protecting intellectual property.

Sincerely,



Linda R. Bocchi
Executive Director and General Counsel



American Association
of Independent Music

March 23, 2012

Re: Music Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

The American Association of Independent Music ("A2IM") would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

The American Association of Independent Music ("A2IM"), is the not-for-profit 501(C) (6) trade organization representing the U.S. independent music label community in the areas of advocacy, commerce opportunities and member services including education, www.a2im.org. A2IM started to form in late 2004 to ensure that independent music labels, all of whom are small and medium size enterprises (SME's) were properly represented in the music community so they would not have to endure the business barriers to entry that occurred in the old music in the emerging new digital economy. A2IM received its IRS tax status determination letter granting A2IM tax exempt status effective June 29, 2005.

A2IM's membership is made up of 296 Independent music labels located across the country stretching from Hawaii to Florida, that have banded together to form a central voice advocating for the health of the Independent music sector. Our membership includes independent music label leaders like Beggars Group, Big Machine, Concord Music Group, Curb Records, Epitaph, Razor & Tie, Windup, etc. but it should be noted that our membership is not just made up of these market leaders. A2IM membership also includes music labels of varying sizes (in terms of staffing, number of releases and revenues), and varying genres, many owned by artists like Grammy winner Alison Brown and Garry West of Compass Records in Nashville, Brett Gurewitz of Epitaph/Anti/Hellcat in L.A., the Hanson brothers of 3CG in Tulsa, Joan Jett's Blackheart Records in NYC, Moe's Fatboy label in Buffalo and the Skaggs Family and Gillian Welch's Acony records in Nashville, and many more. Many of our member labels are located across America, in addition to the traditional New York, Nashville and Southern California music bases. For example we have members like Mountain Apple in Hawaii, Barsuk in Seattle, Six Degrees in San Francisco, Basin Street in New Orleans, Saddle Creek in Omaha, RhymeSayers in Minneapolis, Red House in St. Paul, Ghostly in Ann Arbor, Alligator in Chicago, Righteous Babe in Buffalo, YepRoc in Haw River, North Carolina and Tropisounds in Miami. None of our members have U.S. revenues of over \$100 million from recorded music sales; most have revenues as low as \$2-5 million annually. **All of our label members have one thing in common: that they are small business people with a love for music who are trying to make a living and compensate their artists and employ their staffs.**

Our members, as small creators whose sector comprises over 30% of U.S. recorded music sales, are having their livelihoods challenged by unauthorized unpaid content acquisition over the Internet. Independent music labels are not luddites and the Internet has been the great equalizer for us on our ability to market, promote, monetize and introduce new music. The Internet has opened up countless opportunities for us and we would not do anything to jeopardize this improved access. Additionally, our

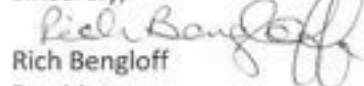
members have embraced new business models that allow for efficient distribution of music, such as the licensing of free-to-the user streaming services and webcasting, one price per month subscription services, bundled mobile services, etc. We honestly feel there is no other industry that has embraced new forms of economic and delivery models as completely as the music industry. Our members also, on their own terms, give away free content to reward existing fans and cultivate new fans of their label's artists. However against this backdrop widespread copyright infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a focused interest in ensuring that any music themed or focused gTLD operates in a manner that only allows authorized dissemination of music and provides for the financial and legal resources to run the .music gTLD within fair enforcement provision guidelines that protect intellectual property creators.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with many other music related trade associations, representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its proposed registrar requirements, its financial and technical capabilities to operate the gTLD operations and many other areas. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions.

Based on the above, the music creator community group involved decided to endorse the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music creator community under the string ".music" for the benefit of the music community and A2IM is supporting the group's consensus decision as a member of the music creator community. We are hopeful that Far Further will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music. .

Should you have any questions please contact me at the below address.

Sincerely,



Rich Bengloff
President

American Association of Independent Music ("A2IM")

853 Broadway, Suite #1406

New York, New York 10003

212-999-6113

www.a2im.org

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN

Office of Government Relations

Hal Ponder

Director

910 17th Street NW, Suite 1070

Washington, DC 20006

(T) 202.463.0772 • (F) 202.463.0758

(E) hponder@afm.org

www.afm.org



AFL-CIO/CLC Affiliated

April 12, 2012

To Whom It May Concern:

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application For a Music Focused gTLD under the string ".music"

The American Federation of Musicians in the United States and Canada (AFM) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

We are the largest organization in the world representing the interests of professional musicians. Whether negotiating fair agreements, protecting ownership of recorded music, securing benefits such as health care and pension, or lobbying our legislators, the AFM is committed to raising industry standards and placing the professional musician in the foreground of the cultural landscape.

Our members have been deeply affected by the growth of the Internet and the World Wide Web, often to their detriment. A music-focused gTLD is an opportunity for AFM and the musicians we represent, in terms of enhanced visibility, increased cultural diversity and of an environment that is supportive of copyright and related rights.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, the AFM supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC) led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact me at hponder@afm.org.

Sincerely,

Hal Ponder
Director of Government Relations



JOAN M. MCGIVERN, ESQ.
General Counsel &
Senior Vice President

March 29, 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

The American Society of Composers, Authors and Publishers (ASCAP) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

Formed in 1914, ASCAP is the first and largest performing rights organization (PRO) in the United States. It is an unincorporated member-owned association of composers, songwriters, lyricists, and publishers of copyrighted music. ASCAP's over 427,000 members grant to ASCAP a non-exclusive right to license non-dramatic public performances of their copyrighted musical works. ASCAP licensees include local television and radio stations, broadcast and cable/satellite networks, cable system operators and direct broadcast satellite services, Internet and wireless service providers and websites, and thousands of other businesses throughout the United States that perform music publicly. After deducting its operating expenses, ASCAP distributes all license fees it collects to its members as royalties.

ASCAP members include the owners of the smallest of American businesses, namely songwriters and composers whose livelihoods depend on public performance royalties and who have been deeply affected by the digital revolution and the growth of the Internet. The Internet has transformed how music is created and consumed, presenting both growth opportunities in the form of varied digital channels for music as well as significant challenges in ensuring that ASCAP members are fairly compensated for the public performance of their musical works. Therefore, ASCAP on behalf of its members has a vested interest in ensuring that any music themed or focused gTLD operates in a manner that: (1) respects intellectual property rights; (2) supports fair compensation to the creators and copyright owners of musical works; and (3) provides a fair and transparent mechanism by which domain names are first available to those entitled to them.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, ASCAP, along with several other music related associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS
ASCAP Building, One Lincoln Plaza New York, NY 10023
212.621.6204 Fax: 212.787.1381 E-Mail: jmcgivern@ascap.com
Web Site: <http://www.ascap.com>

Based on the above, ASCAP supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community. We believe its application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate a gTLD in a manner that respects and protects songwriters, composers, lyricists and publishers of music and promotes the legitimate enjoyment of music by consumers.

Should you have any questions about this letter, please feel free to contact me.

Sincerely,


Joann McGivern

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN

Bogota, Enero 24 de 2013

Sr. Iván Sánchez
Experto Comisionado
Comisión de Regulación de Comunicaciones
Colombia
Email: ivan.sanchez@crcom.gov.co

Mr. William German Torres Lopez
Asesor, Ministro de Tecnologías de la Información y Telecomunicaciones. MinTIC
Colombia
Email: william.torres@mintic.gov.co

Respetados Señores

Estamos escribiendo esta carta como miembros del sector musical en Colombia, y particularmente de la Asociación Colombiana de Editoras de Musica ACODEM, Entidad sin ánimo de Lucro, cuyo objeto es, entre otros, hacer respetar en Colombia los derechos de autor que asisten a sus Editoras Asociadas, a saber, PEER MUSIC DE COLOMBIA S.A., SONY ATV MUSIC PUBLISHING, UNIVERSAL MUSIC PUBLISHING COLOMBIA , G&C PULISHERS LTDA, FONDO MUSICAL LTDA, DISCOS FUENTES, EDIMUSICA S.A. PRODEMUS COLOMBIA SAS, EDICIONES MUSICALES MVO LTDA, EDITORA COLOMBIANA DE DISCOS, DISCOS DAGO, REDITEM, PILES LTINOAMERICA SAS, EDITORA MANO DE OBRA LTDA, DISCOS EL DORADO LTDA, LITHOMERCANTIL, BALBOA VANDER DE COLOMBIA S.A., COMPANIA COLOMBIANA DE DISCOS-CODISCOS, INDUSTRIAS FONOGRAFICAS EL DORADO LTDA.

Tenemos entendido que varias entidades han aplicado ante la ICANN para desarrollar el proyecto gTLD ".music". Nosotros creemos que este proyecto debe ser desarrollado por una entidad aspirante que tenga el apoyo global de la comunidad musical, y no se le debe dejar simplemente en manos del mejor postor. Es por esto que hemos escrito esta carta, para dar nuestro apoyo a la aplicación de Far Further/.music, para que sea esta entidad quien desarrolle el proyecto.

Far Further/.music ha trabajado varios años con varios miembros del sector musical a nivel global para desarrollar políticas que protejan los derechos de autor.

Far further también tiene el apoyo de mas de 40 organizaciones reconocidas a nivel global que representan a importantes autores, cantantes, editoras, etc alrededor del mundo)

Sabemos que el proyecto de gTLD va a generar nuevas oportunidades para distribuir obras, pero también tiene el potencial de traer serios riesgos y consecuencias para los creadores de música.

Los gobiernos alrededor del mundo han reconocido la existencia de una comunidad musical y han promulgado tratados y leyes para proteger los derechos de autor y garantizar que los artistas, compositores y músicos sean justamente compensados por el uso e interpretación de sus obras. A pesar de estos esfuerzos ha sido supremamente difícil cumplir con este fin en la era del internet.

Esperamos que Colombia tome partido en beneficio de la música de su país con respecto a temas musicales TLDs.

De acuerdo con el principio de servir al interes publico, ICANN va elegir al aspirante que mejor represente los intereses de su respectiva comunidad. Solicitamos gentilmente a ustedes como miembros del Comité Asesor gubernamental de Colombia, que aconsejen a la junta directiva de ICANN en el sentido de dar preferencia a la comunidad musical, con un representante que otorgue seguridad juridica y efectiva gobernabilidad de los derechos que representan los intereses de la comunidad creativa de la cual hacemos parte.

Saludos



SONIA AMAYA R
Directora General

CC. Junta Directiva Acodem

Subject: ICANN - Far Further's application for .music

Date: March 8, 2013 12:32:02 PM EST

To: steve.crocker@icann.org

Cc: Gustavo Palacio <gustavo.palacio@apdifcolombia.com>



Steve Crocker

c/o ICANN

12025 Waterfront Drive, Suite 300

Los Angeles, CA 90094-2536

USA

steve.crocker@icann.org

Dear Dr. Crocker:

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain

APDIF Colombia, is a non-profit association that includes the main phonographic producers in the country and strive to support the production and create awareness about the cultural value of music.

With this in mind, it is of utmost importance that the .music Top-Level Domain be operated in the best interests of the music community. We believe that the .music gTLD should

be granted to Far Further's .music LLC, which already has the support of the global music community, as evidenced by the unparalleled endorsement from the recognized and established national and international, community-based music organizations.

We want to do our part to ensure that the .music TLD is operated in the best interests of the legitimate music community and not simply auctioned off to the highest bidder. The principals behind Far Further have deep knowledge of, and experience in, the music community, and will operate the gTLD in a manner that respects and protects authors and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music for everyone. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

Therefore, APDIF Colombia supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate the .music gTLD for the music community under the string ".music" for the benefit of the music community.

Sincerely,

Gustavo Adolfo Palacio

Director Ejecutivo

APDIF Colombia

Carrera 14 No. 94 A - 10, Oficina 402

Bogotá D.C. - Colombia

Telf. +57.1.6227226 - 6227363

Mob. +57.3102318871

www.apdifcolombia.com

gustavo.palacio@apdifcolombia.com



Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music- Focused gTLD under the string ".music"

To Whom It May Concern:

The Association of Independent Music (AIM) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music"

AIM is a trade body established in 1999 to provide a collective voice for the UK's independent music industry. AIM represents over 800 member companies, from the largest and most respected labels in the World, to small start-ups and individual artists releasing their own music for the first time. AIM promotes this exciting and diverse sector globally and provides a range of services to members, enabling member companies to grow, grasp new opportunities and break into new markets.

The UK's independent music sector produces some of the most exciting and popular music in the World, and makes a huge contribution to the country's economy. AIM's 800+ members span every musical genre and every corner of the UK. They are a vibrant, entrepreneurial and diverse bunch that has one thing in common: the music comes first.

AIM oversees a sector whose artists have claimed five of the last seven Mercury Music Prizes and regularly accounts for 30% of all UK artist album awards (silver, gold, platinum). AIM's Board is elected democratically by members and regularly rotated, to ensure there is always a fresh and knowledgeable group of experienced industry professionals driving AIM forward.

We are pleased to note that Board members come from large and small companies, many different parts of the UK and all musical genres.

In the months prior to the application window, several entities with an interest in operating a music- themed gTLD reached out to various music-related trade associations to seek their support and endorsement.

Separate due diligence and analysis was carried out on the respondents and their proposed plans.

Based on the above, AIM supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string ".music" for the benefit of the music community.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours faithfully,

Alison Wenham
Chair and CEO



3 May 2012

TO WHOM IT MAY CONCERN:

This letter is in support of the Far Further's application to operate a music themed gTLD ('.music').

Australasian Performing Right Association (APRA) is a performing right collection society established in 1926 to administer the public performance and communication rights (often referred to collectively as performing rights) of its songwriter, composer and music publisher members. APRA represents over 69,000 music creators in Australia and New Zealand alone. In addition to representing the interests of its Australasian members, APRA represents the vast majority of the world's music creators through its reciprocal agreements with similar performing right societies throughout the world.

In addition, APRA manages the reproduction rights business of its sister collecting society, AMCOS (Australasian Mechanical Copyright Owners' Society). AMCOS represents virtually all music publishers in Australia and New Zealand and, through reciprocal arrangements, the vast majority of the world's composers, writers and music publishers. On behalf of its members, AMCOS grants licences for the reproduction of musical works in certain circumstances. This involves collecting royalties from digital service providers, independent record companies, film-makers, educational institutions and others who record or reproduce music in some form.

Widespread online copyright infringement has had a severe impact the Australian music industry. We agree it is the industry's interest to have the '.music' gTLD allocated to an organisation that will operate in a manner that will proactively assist in attempts to curtail the flood of unlicensed musical content on the internet.

Given the level of positive engagement Far Further has undertaken internationally with our colleagues in the broader music industry, APRA/AMCOS is happy to endorse their application for this music themed gTLD.

A handwritten signature in black ink, appearing to read "Brett Cottle".

BRETT COTTLE
CHIEF EXECUTIVE

From: Jeremy Fabinyi <jeremy.fabinyi@ampal.com.au>
Subject: Re: ICANN Governmental Advisory Committee
Date: January 14, 2013 5:43:29 AM CST
To: "Peter.Nettlefold@dbcde.gov.au" <Peter.Nettlefold@dbcde.gov.au>
Cc: Katharina Obermeier <nina.associate@icmp-ciem.org>, "Ms Catherine Gerrard " <cgerrard@ampd.com.au>

Attention: Peter Nettlefold
Department of Broadband, Communications and the Digital Economy
Manager – Internet Governance, IPND and Numbering Team
By Email: Peter.Nettlefold@dbcde.gov.au

Dear Mr. Nettlefold

We are writing in our capacity as a member of the music community in Australia. AMPAL is the trade association for music publishers in Australia and New Zealand.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC’s community-based application.

Far Further/.music LLC has spent years working with key stakeholders from the worldwide music community to develop policies for creative rights protection and membership requirements.

Far Further/.music LLC also has the endorsement of more than 40 internationally-recognised organisations that represent most professional songwriters, music publishers, artists, musicians and record labels across the world.

While ICANN’s new gTLD programme will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognised the

existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to ensure that artists, songwriters and musicians are fairly compensated for the use and performance of their work. Despite these efforts, it has been extremely difficult to have these rights properly secured in the Internet age.

We hope that Australia will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string. We hereby request the GAC to issue "advice" to the ICANN Board to give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their need for safeguards and governance.

Best regards,

Jeremy Fabinyi

General Manager

AMPAL

PO Box 3321, Bellevue Hill NSW 2023.

Tel: (61) (2) 93652062, Mobile 0416 894 757.

E-mail: jeremy.fabinyi@ampal.com.au

Web Site; www.ampal.com.au





Australian Recording Industry Association Ltd.
ABN 72 002 692 944 ACN 002 692 944
Level 4, 11-17 Buckingham Street
Surry Hills NSW 2010
PO Box Q20
Queen Victoria Building
NSW 1230
Telephone: (02) 8569 1144
Facsimile: (02) 8569 1181
Website: www.aria.com.au

1st May 2012

To Whom It May Concern;

Re: Community Support For Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

The Australian Recording Industry Association (ARIA) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music"

The Australian Recording Industry Association (ARIA) is a national industry association proactively representing the interests of its members, comprising of more than 100 record labels across Australia, ranging from small "boutique" labels, to medium size organisations and very large companies with international affiliates.

ARIA is administered by a Board of Directors comprising senior executives from record companies, both large and small.

ARIA's objective is to advance the interests of the Australian recording industry. ARIA achieves this by:

- acting as an advocate for the recorded music industry, both domestically and internationally
- supporting Australian music, and creating opportunities to help it be heard
- playing an active role in protecting copyright especially in relation to music piracy
- collecting statistical information from members and retailers and compiling numerous ARIA charts with data provided by over 1,100 retailers
- providing, in certain cases, a reproduction licensing function for various copyright users
- assisting those in the music industry through our support of Support Act Limited, the music industry's benevolent fund
- staging the highly prestigious annual ARIA Awards which recognises the achievements of artists in the Australian recorded music industry.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our international peak body (IFPI), along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for an operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in



writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, ARIA supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string “.music” for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC) will operate the gTLD in a manner that respects the creator’s and owner’s rights in their music and promotes the legitimate distribution and consumption of music using executives that have deep knowledge of, and experience in, the music community.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours sincerely,

A handwritten signature in black ink, consisting of a circular loop followed by a horizontal line that extends to the right.

DAN ROSEN
Chief Executive Officer



Richard Conlon
Senior Vice President
Corporate Strategy, Communications & New Media

March 30, 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string "music"

To Whom It May Concern:

BMI would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

Broadcast Music, Inc.® (BMI®), a global leader in music rights management, is an American performing rights organization that represents more than 500,000 songwriters, composers and music publishers in all genres of music and more than 7.5 million musical works. BMI has represented the most popular and beloved music from around the world for more than 70 years. The company provides licenses for businesses that perform music, and distributes the fees it generates as royalties to the musical creators and copyright owners it represents.

Our members' businesses and livelihoods have been deeply affected by the growth of the internet and the World Wide Web. It has transformed how music is created and how recorded music is consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.


In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.



Based on the above, BMI supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact Richard Conlon, Senior Vice President, Corporate Strategy Communications and New Media, 212-220-3010, rconlon@bmi.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Conlon". The signature is fluid and cursive, with a prominent initial "R" and a long, sweeping underline.

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN



Secrétaire Général

27 March 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

BIEM, the International Bureau of Mechanical Right Societies, would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

BIEM, created in 1929, is an international organisation gathering 52 Mechanical Rights Societies (Members) operating in 56 territories (a list of our Members is available at www.biem.org). Our Members are administering recording and mechanical rights of protected musical works, with a view to the efficient administration of those rights. They license the reproduction of songs (including musical, literary and dramatic works). Their members are composers, authors and publishers and their clients are record companies and other users of recorded music. They also license mechanical aspects of the downloading of music via the Internet.

BIEM negotiates a standard agreement with representatives of the International Federation of the Phonographic Industry (IFPI) fixing the conditions for the use of the repertoire of its Members. BIEM's role is also to assist in technical collaboration between its member societies and to help in solving problems that arise between individual members.

Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how music is created and how recorded music is consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to

.../...



apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, BIEM supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music. .

Should you have any questions about this letter, please contact Mr Ronald MOOIJ, BIEM Secretary General, 20/26 boulevard du Parc, 92200 Neuilly-sur-Seine, France- +33 1 55 62 08 40, Ronald.mooij@biem.org.

Sincerely,

Ronald MOOIJ

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN

BIEM No. 1228



Chambre syndicale des Éditeurs de Musique de France

Laurent Ferrali
Chargé de mission Gouvernance de l'Internet et satellites
DGCIS -- Service des Technologies de l'Information
et de la communication
laurent.ferrali@finances.gouv.fr

Paris, le 23 janvier 2013

Objet : gTLD ".music"

Monsieur,

Nous vous écrivons en tant qu'acteurs de la filière musicale française. La Chambre syndicale des Éditeurs de Musique de France (la CEMF, créée il y a 140 ans) regroupe des éditeurs qui consacrent leurs activités à la musique classique et contemporaine ainsi qu'à la pédagogie musicale. Notre activité repose principalement sur l'exploitation de supports graphiques (partitions et matériels d'orchestre).

Nous avons appris que plusieurs structures sont candidates auprès de l'ICANN pour l'attribution du gTLD ".music" et nous espérons que ". music" sera attribué à un candidat unanimement soutenu par la filière musicale, et non pas indifféremment au plus offrant.

C'est pourquoi, nous souhaitons témoigner par la présente de notre soutien à la candidature de la société FarFurther/.music LLC, plébiscitée par notre communauté musicale. FarFurther/.music LLC a travaillé des années avec des intervenants clés du secteur musical du monde entier pour élaborer des politiques de protection des droits. FarFurther/.music LLC est également soutenu par plus de 40 organisations internationalement reconnues qui représentent les auteurs, éditeurs de musique, les artistes, les musiciens et les maisons de disques à travers le monde.

Le programme de nouveaux gTLD de l'ICANN va sans aucun doute créer de nouvelles opportunités pour la distribution d'œuvres de création, mais il pourrait également présenter des risques graves pour les créateurs.

1/2

PRÉSIDENT
Pierre Lemoine

VICE-PRÉSIDENTS
François Leduc
Claude Duvivier

TRÉSORIER
Eric Colombain

SECRÉTAIRE GÉNÉRALE
Nelly Quérol

COMMISSIONS
Commerciale : Pierre Lemoine
Juridique : Claude Duvivier
Location : François Derveaux
Technologies : Jean Davoust

destin : © by R. et M. LOUIS, hérauldistes

Les gouvernements du monde entier ont toujours reconnu l'existence d'une communauté mondiale de la musique et ont adopté des traités et des législations pour protéger les œuvres musicales contre les violations du droit d'auteur et pour s'assurer que les artistes, les auteurs-compositeurs et les musiciens soient rémunérés équitablement pour l'utilisation et la représentation de leur travail.

Malgré ces efforts, il a été extrêmement difficile de garantir ces droits dans le secteur d'Internet et nous espérons que la France prendra position au nom de la filière musicale de notre pays en ce qui concerne les TLD.

Conformément à son principe de servir l'intérêt public, l'ICANN doit accorder le TLD au candidat qui représente le mieux les intérêts de la communauté concernée. Dans un contexte compétitif comme celui-ci, une candidature collective nous semble la plus pertinente.

Nous demandons au GAC d'émettre un avis aux administrateurs de l'ICANN afin de préférer les candidatures collectives fondées sur ce principe plutôt que de se baser uniquement sur un système de points qui pourrait aller à l'encontre des besoins de garanties et de gouvernance des acteurs d'une communauté logique et légitime.

Je vous prie de croire, Monsieur, en l'expression de mes sincères salutations.



Pierre Lemoine
Président



CHURCH MUSIC PUBLISHERS ASSOCIATION
P. O. BOX 158992
NASHVILLE, TN 37215
(615) 791-0273
FAX (615) 790-8847
EMAIL cmpa@comcast.net

DIANE S. COBB, EXECUTIVE SECRETARY
J. RUSH HICKS, JR., LEGAL COUNSEL

April 6, 2012

ICANN

Attn. Stephen Crocker
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application
For a Music Focused gTLD under the string ".music"

To Whom It May Concern:

The Church Music Publishers' Association would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

The Church Music Publishers' Association (CMPA) is an organization of religious music publishers founded in 1926 that works to support and promote worldwide copyright protection and education. Among CMPA's 55 member companies are nondenominational independent publishers, as well as the major denominational publishing companies for various churches. The wide range of sacred, gospel and contemporary Christian music products created and licensed by CMPA companies include hymnal and praise songs, and choral, instrumental, handbell, keyboard and children's music.

Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how musical compositions and recorded music is created and consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music community and economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.

ABINGDON PRESS • ALBERT E. BRUNLEY & SONS, INC. • ALFRED PUBLISHING COMPANY, INC. • AUGSBURG FORTRESS • BECKENHORST PRESS, INC. • FRED BOCK MUSIC COMPANY • BRENTWOOD-BENSON MUSIC PUBLISHING, INC. • BRIER PATCH MUSIC • CARL FISCHER LLC • CHRISSTERS GUILD • CONCORDIA PUBLISHING HOUSE • DAYWIND MUSIC PUBLISHING • EM CHRISTIAN MUSIC GROUP • GAITHER MUSIC COMPANY • GENIUS MUSIC • GENEVOX MUSIC GROUP • G.I.A. PUBLICATIONS, INC. • GLORY MUSIC, INC. • HILLSONG PUBLISHING • HINSHAW MUSIC, INC. • HOPE PUBLISHING COMPANY • INTEGRITY MEDIA, INC. • JEFFERS HANDBELL SUPPLY, INC. • KOREA CHURCH MUSIC PUBLISHING COMPANY • KINGSWAY COMMUNICATIONS, LTD. • NEIL A. KJOS MUSIC COMPANY • HAL LEONARD CORPORATION • LILLENAS PUBLISHING COMPANY • THE LORENZ CORPORATION • MANNA MUSIC, INC. • MARANATHA! MUSIC • MERCY VINEYARD PUBLISHING • MORNINGSTAR MUSIC PUBLISHERS • OCP PUBLICATIONS • PRAISE-GATHERING MUSIC GROUP • THEODORE PRESSER COMPANY • REVIEW & HERALD PUBLISHING ASSOCIATION • SHAMNEE PRESS, INC. • DAVID E. SMITH PUBLICATIONS, L.L.C. • SPIRIT SOUND MUSIC GROUP • SUNMAN MUSIC • TROUBADOUR FOR THE LORD • UNSONG MUSIC PUBLISHERS B.V. • UNIVERSAL CHRISTIAN MUSIC PUBLISHING GROUP • WARNER BROS. PUBLICATIONS, INC. • WORD MUSIC • WORLD LIBRARY PUBLICATIONS

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, CMPA supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC) led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact me at eraymer@comcast.net.

Sincerely,



Elwyn Raymer
President/CEO
CMPA Action Fund

cc: John Styll, Far Further
Rush Hicks, CMPA counsel
Steve Shorney, CMPA President

From: Heinz Stroh <heinz.stroh@musikverbaende.de>
Subject: **Top-Level- Domain ".music"**
Date: January 23, 2013 8:57:48 AM CST
To: "Hubert.Schoettner@bmwi.bund.de"
<Hubert.Schoettner@bmwi.bund.de>

Sehr geehrter Herr Schöttner,

der Deutsche Musikverleger-Verband ist die berufsständische Organisation der Musikverlage in Deutschland. Mit dieser Mail wenden wir uns als deutsches Mitglied der ICMP an Sie. ICMP (International Confederation of Music Publishers) ist die weltweite Organisation der Musikverlegerverbände.

Konkret geht es um die internationale Top-Level- Domain „music“. Wie uns mitgeteilt wurde, haben verschiedene Organisationen bei der ICANN diese Endung beantragt. Wir sind der Auffassung, dass die Endung „music“ für denjenigen zur Verfügung gestellt werden sollte, der weltweit die Musikbranche repräsentiert und nicht an ein Unternehmen, das den höchsten Betrag bietet. Deswegen möchten wir mit diesem Schreiben ausdrücklich die Firma Far Further/.music LLC unterstützen, die einen entsprechenden Antrag auf die Vergabe der Domain-Endung „music“ gestellt hat.

Far Further/.music LLC arbeitet seit vielen Jahren weltweit mit allen Rechteinhabern aus dem Bereich der Musik zusammen, um eine Strategie zu entwickeln, mit der die kreativen Leistungen der Musiker und Urheber geschützt werden sollen. Das Unternehmen wird von mehr als 40 international anerkannten Organisationen, die die Urheber, Künstler, Musiker, Musikverleger und Plattenfirmen weltweit vertreten, unterstützt.

Das Projekt der ICANN, neue Domain-Endungen zu vergeben, bietet sicherlich viele neue Möglichkeiten, urheberrechtlich geschützte Werke zu verbreiten, allerdings bestehen dabei jedoch auch für die Urheber und deren Partner große Risiken. International haben viele Regierungen auch durch Gesetzgebung und entsprechende Verträge anerkannt, wie wichtig es für einen globalen Musikmarkt ist, Urheberrechte zu schützen und dafür Sorge zu tragen, dass die Autoren und Musiker für die Nutzung ihrer Werke angemessen vergütet werden. Trotz dieser internationalen Bemühungen hat

sich jedoch gezeigt, dass es im Internet-Zeitalter in der Praxis sehr schwierig ist, die Urheberrechte durchzusetzen.

Wir hoffen, dass Sie als Vertreter Deutschlands die Musikbranche in dem Bestreben unterstützen, die Domain-Endung „music“ für die Musikbranche zu sichern.

Gerade vor dem Hintergrund, dass die ICANN ihre Tätigkeit im öffentlichen Interesse ausüben sollte, plädieren wir dafür, dass derjenige die entsprechenden Top-Level- Domains organisiert, der die Interessen der entsprechenden Branche vertritt. Wir würden uns deshalb sehr freuen, wenn Sie unser Anliegen in den Verhandlungen des Governmental Advisory Committee (GAC) unterstützen und Ihren Einfluss entsprechend geltend machen könnten.

Sollten von Ihrer Seite aus noch Fragen bestehen, stehen wir Ihnen gern zur Verfügung.

Für eine Stellungnahme zu unserem Vorschlag bzw. unserer Bitte wären wir sehr dankbar.

Mit freundlichen Grüßen

Deutscher Musikverleger-Verband e.V.
Geschäftsführung

Dr. Heinz Stroh

Friedrich-Wilhelm-Str. 31
53113 Bonn
Tel. 0228/539700
Fax 0228/5397070
E-Mail: heinz.stroh@musikverbaende.de
www.dmv-online.com

Deutsche Orchestervereinigung e.V.

Der Geschäftsführer



Deutsche Orchestervereinigung e. V. · PF 02 12 75 · 10124 Berlin

Bundesministerium für Wirtschaft und Technologie
Herrn Hubert Schöttner
Scharnhorststr. 34 – 37
10115 Berlin

AZ: Gen 300a /go

29. Januar 2013

Dear Mr. Schöttner,

we are writing as a concerned member of the music community in Germany.

The German Orchestra Union [Deutsche Orchestervereinigung (DOV)] is the professional association and union of members of professional orchestras, radio choirs and radio big bands in Germany. Nearly all of the musicians in some 150 professional ensembles are members of the DOV.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC’s community-based application.

Prior to submitting its application, Far Further/.music LLC spent years working with the representative stakeholders from within the worldwide music community to develop policies for creative rights protections and membership requirements that not only serve the common interest of the global music community and meet or exceed ICANN’s guidelines, but also are balanced with the needs of the Internet user and music lover.

In addition to the support of the global noncommercial sector represented by the International Federation of Musicians and others, Far Further/.music LLC also has the endorsement of more than 40 internationally-recognized organizations that represent virtually every professional songwriter, music publisher, artist, musician and record label in the world. This is an unprecedented demonstration of unity and support from the global music community.

Music is a protected and regulated sector in most countries throughout the world, where the royalty rates are controlled by government statute. While ICANN’s new gTLD program will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognized the existence of a global music community and enacted treaties and legislation to protect musical works from copyright

infringement and to preserve music creators' livelihoods by insuring that artists, songwriters and musicians are fairly compensated for the use and performance of their work.

Despite these internationally recognized laws and regulations, it has been extremely difficult to have these rights properly secured in the Internet age.

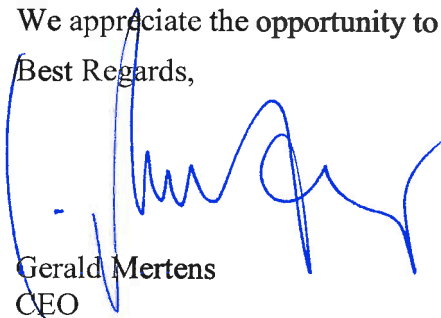
It would be our hope that Germany will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string.

We hereby request the GAC to issue "advice" to the ICANN Board to truly give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their critical need for safeguards and governance.

We appreciate the opportunity to share our thoughts with you.

Best Regards,



Gerald Mertens
CEO

European Music Council, Haus der Kultur, Weberstr. 59a, D-53113 Bonn

To whom it may concern

Letter of Support

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

The **European Music Council (EMC)** is a non-profit organisation dedicated to the development and promotion of all kinds of music in Europe. It is a network for representatives of both national music councils and European organisations involved in the fields of music education, creation, performance and heritage. It was founded in 1972 as the European regional group of the International Music Council (IMC). The EMC contributes to a better mutual understanding amongst people and their different cultures, and promotes the right for their musical cultures to coexist. It acknowledges the significant role that music and culture play in the political and societal development of a peaceful and integrative Europe. Therefore it advocates on local, national and European levels for an appropriate framework, respecting equal rights and opportunities for music, music professionals and access to music. The European Music Council serves its members by advocating for the societal and political significance of musical diversity in Europe and, hence, plays a key role in supporting the European communities that want to celebrate their music.

The EMC is a membership organisation, acting as a stakeholder for the European music sector including all kinds of musical genres on different levels. The 81 member organisations are based in 29 European countries, as such, the EMC reaches out directly and indirectly to more than 40 million music lovers across Europe.

In line with the IMC's 5 Musical Rights, the EMC's strategies and actions honour human and cultural rights such as:

- the right for all children and adults to express themselves musically in full freedom;
- the right for all children and adults to learn musical languages and skills;
- the right for all children and adults to have access to musical involvement through participation, listening, creation and information;
- the right for musical artists to develop their artistry and communicate through all media, with appropriate facilities at their disposal;
- the right for musical artists to obtain fair recognition and remuneration for their work.

EMC – European Music Council

Haus der Kultur
Weberstraße 59a
53113 Bonn
Germany

Tel +49 (0)228 / 96 69 96 - 64
Fax +49 (0)228 / 96 69 96 - 65

info@emc-imc.org
www.emc-imc.org

In line with these five music rights, it is of utmost importance that the music-themed generic top-level domains are operated in accordance with these rights. We would like to emphasise the importance that online content that is non-profit, community-based, and musically diverse has access to this domain. We understand that Far Further intends to apply for the .music TLD and we trust that Far Further will operate .music with the highest degree of integrity, while promoting and protecting the diversity of musical expressions worldwide. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

A handwritten signature in black ink, reading "Simone Dudt". The signature is written in a cursive, flowing style.

Simone Dudt,
Secretary General
European Music Council



Ressort 3
Medien – Kunst – Industrie
Fachgruppe Musik

Vereinte
Dienstleistungs-
gewerkschaft

Bundesverwaltung

ver.di • Fachgruppe Musik • Postfach • 10112 Berlin
Bundesministerium
für Wirtschaft und Technologie
Herrn Hubert Schöttner
Deutscher Vertreter
im Regierungsbeirat GAC bei der ICANN
Scharnhorststraße 34-37
10115 Berlin

Paula-Thiede-Ufer 10
10179 Berlin

Dirk von Kugelgen
Fachgruppenleiter

Telefon: +49.30.6956-0
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Mobil: +49.170.1668223

musik@verdi.de | dirk.vonkuegelgen@verdi.de

<http://musik.verdi.de>

Datum

28. Januar 2013

Ihre Zeichen

Unsere Zeichen

vKü

gTLD ».music.«

Sehr geehrter Herr Schöttner,
Dear Mr. Schöttner,

We are writing as a concerned member of the music community in Germany. Our mission supports the development sustainable music sectors worldwide, to create awareness about the value of music, to make music matter in all social fabric.

We understand that there are several entities that have applied to ICANN for the gTLD ».music.« It is our position that ».music« should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC's community-based application.

Prior to submitting its application, Far Further/.music LLC spent years working with the representative stakeholders from within the worldwide music community to develop policies for creative rights protections and membership requirements that not only serve the common interest of the global music community and meet or exceed ICANN's guidelines, but also are balanced with the needs of the Internet user and music lover.

In addition to the support of the global noncommercial sector represented by the International Federation of Musicians and others, Far Further/.music LLC also has the endorsement of more than 40 internationally-recognized organizations that represent virtually every professional songwriter, music publisher, artist, musician and record label in the world. This is an unprecedented demonstration of unity and support from the global music community.

Music is a protected and regulated sector in most countries throughout the world, where the royalty rates are controlled by government statute. While ICANN's new gTLD program will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

SEB Bank Berlin
Konto 1 619 848 500
BLZ 100 101 11



Ressort 3
Medien – Kunst – Industrie
Fachgruppe Musik

Vereinte
Dienstleistungs-
gewerkschaft

Bundesverwaltung

Governments around the world have consistently recognized the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to preserve music creators' livelihoods by insuring that artists, songwriters and musicians are fairly compensated for the use and performance of their work.

Despite these internationally recognized laws and regulations, it has been extremely difficult to have these rights properly secured in the Internet age.

It would be our hope that Germany will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the »natural« applicant for a string.

We hereby request the GAC to issue »advice« to the ICANN Board to truly give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their critical need for safeguards and governance.

We appreciate the opportunity to share our thoughts with you.

Best Regards,
mit freundlichen Grüßen

Dirk von Kuegelgen
Fachgruppenleiter



P.O. Box 171269 | Austin, Texas 78717
Phone 877.570.1651
info@guitarfoundation.org
www.guitarfoundation.org

February 1, 2012

Board of Trustees:

Brian Head, Chair
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Robert Lane (Secretary)

Executive Director:

Galen Wixson

To Whom It May Concern:

On behalf of our members, we are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

Our organization, the Guitar Foundation of America, was founded in 1973 with the mission of "inspiring artistry, building community, and promoting the classical guitar internationally through excellence in performance, literature, education and research." We represent classical guitarists from not only the United States but internationally as well. Our membership stands at approximately 2,000 and includes professional performers, teachers, composers, students, and accomplished amateurs.

The protection of intellectual property rights is vitally important to our members. For that reason, we wish to be involved in the formation of a top-level .music domain so that our members are ensured that their own creative output is recognized by the legitimate music community. We understand that Far Further intends to apply for the .music TLD. The leadership team of Far Further is well-known in the music community, and so our confidence in their ability to administer the .music domain with integrity is high. We therefore grant our endorsement to Far Further/.music of their application to operate the .music domain.

Sincerely,

A handwritten signature in black ink, appearing to be "Galen Wixson".

Galen Wixson
Executive Director



Christos P. Badavas
Deputy General Counsel, Legal and Regulatory Affairs

212-834-0115
cbadavas@harryfox.com

March 6, 2014

To Whom It May Concern:

The Harry Fox Agency, Inc. (HFA) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

HFA was established in 1927 by the National Music Publishers' Association (NMPA) to act as an information source, clearinghouse and monitoring service for licensing musical copyrights. HFA is now the nation's leading provider of rights management, licensing and royalty services for the music industry. HFA represents over 48,000 affiliated publishers for the use of music in both physical and digital distribution formats, and on their behalf, issues the largest number of mechanical licenses in the U.S.

The digital revolution and explosive growth of the Internet has had a profound impact on the music industry. It offers a vast opportunity for new and innovative methods of music consumption and delivery to emerge. However, as these methods proliferate so has the amount of unlicensed, downloadable music available to music consumers. Online copyright infringement is widespread and is a detriment to our publishers, as well as to the greater music community. In the last decade, as a result of this widespread infringement, music sales have declined year-over-year. This decline has a direct financial impact on our publishers and we therefore support the creation of a .music gTLD that will support the protection of artist's and owner's intellectual property rights.

Based on the recommendation of our parent organization, the NMPA, and of our knowledge of Far Further's leadership, HFA supports and endorses Far Further's application to operate a music themed gTLD ".music".

If you have any questions, please contact the undersigned at (212) 834-0115.

Very truly yours,

A handwritten signature in black ink, appearing to read "C.P. Badavas", is written over a light blue horizontal line.

Christos P. Badavas

Brussels, 10th April 2012

To whom it may concern

**Re: Music Community Support for Far Further's (or its subsidiary .music LLC)
Application for a Music Focused gTLD under the string ".music"**

IMPALA, the Independent Music Companies Association, would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

IMPALA is a not-for-profit trade organisation representing the European independent music label community in the areas of advocacy, commerce opportunities and member services, more details of our activities can be found on www.impalamusic.org. IMPALA was established in 2000 to ensure that independent music labels, all of whom are small and medium size enterprises (SME's) were properly represented in the music community so they would not have to endure the business barriers to entry that occurred in the old music in the emerging new digital economy.

IMPALA's membership is made up of more than 4,000 Independent music labels located across Europe that have banded together to form a central voice advocating for the health of the Independent music sector. Our membership includes independent music label leaders like Beggars Group, PIAS Entertainment Group, Epitaph Europe, Rough Trade Benelux, Naïve and IK7 but it should be noted that our membership is not just made up of these market leaders. IMPALA membership also includes music labels of varying sizes (in terms of staffing, number of releases and revenues), and varying genres. Many of our member labels are located across Europe, in addition to the traditional London, Paris and Berlin music bases. For example we have members like CLS Music in Hungary, Playground Music in Scandinavia, Musikvertrieb in Switzerland, Pitch Black Records in Cyprus, or Anaconda Records in Poland, as well as representative national associations in Norway (FONO), Finland (Indieco), Italy (PMI), Spain (UFI), Israel (PIL) and Denmark (DUP) among others.

All of our label members have one thing in common: they are small business people with a love for music who are trying to make a living and compensate their artists and generate and maintain jobs.

Our members, as small creators whose sector comprises over 20% of European recorded music sales, are having their livelihoods challenged by unauthorized unpaid content acquisition over the Internet. Independent music labels are not luddites and the Internet has been the great equalizer for us on our ability to market, promote, monetise and introduce new music. The Internet has opened up countless opportunities for us and we would not do anything to jeopardise this improved access. Additionally, our members have embraced new business models that allow for efficient distribution of music, such as the licensing of free-to-the user streaming services and webcasting, one price per month subscription services, bundled mobile services, etc. We honestly feel there is no other industry that has embraced new forms of economic and delivery models as completely as the music industry. Our members also, on their own terms, give away free content to reward existing fans and cultivate new fans of their label's artists. However against this backdrop widespread copyright infringement has been to

the detriment of our members specifically and to the music economy generally. Therefore, we have a focused interest in ensuring that any music themed or focused gTLD operates in a manner that only allows authorised dissemination of music and provides for the financial and legal resources to run the .music gTLD within fair enforcement provision guidelines that protect intellectual property creators.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organisation, along with many other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its proposed registrar requirements, its financial and technical capabilities to operate the gTLD operations and many other areas. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions.

Based on the above, the music creator community group involved decided to endorse the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music creator community under the string ".music" for the benefit of the music community and IMPALA is supporting the group's consensus decision as a member of the music creator community. We are hopeful that Far Further will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions please contact me at the below address.

Sincerely,



Helen Smith
Executive Chair
IMPALA
70 Coudenberg
1000 Brussels
Belgium
+32 2 503 31 38
hsmith@impalamusic.org
www.impalamusic.org

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN



V. J. Lazarus
President

11th April 2012

To Whom It May Concern

Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

IMI would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

IMI - representing the recording industry in India with some 200 members. IMI is a not for profit members organisation registered in Kolkata. It operates a Secretariat currently based in Mumbai and has regional offices in Delhi, Kolkata, Chennai, Kerala, Hyderabad, and Chandigarh. IMI's mission is to promote the value of recorded music, safeguard the rights of record producers and expand the commercial uses of recorded music. Any company, firm or person producing sound recordings or music videos which are made available to the public in reasonable quantities is eligible for membership of IMI. IMI is responsible for co-ordinating national and international strategies in the key areas of the organisation's work - anti-piracy enforcement, lobbying of governments and representation in international organisations, legal strategies, litigation and public relations. It is also the recording industry's most authoritative source of market research and information, providing a comprehensive range of global industry statistics.

Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how music is created and how recorded music is consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.




V. J. Lazarus
President

Based on the above and the endorsement by IFPI, IMI supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact Vijay Lazarus, President, IMI, Crescent Towers, 7th floor, B-68, Veera Estate, Off New Link Road, Andheri (W), Mumbai 400 053, India

Yours sincerely,


Vijay Lazarus
President - IMI



The Indian Performing Right Society Limited

Regd. Office : 208, Golden Chambers, 2nd Floor, New Andheri Link Road, Andheri (W), Mumbai - 400 053.
Tel : (022) 2673 3748 / 49 / 50 / 6616. Fax : (022) 2673 6658. E-mail : admin@iprsld.com • Visit us at : www.iprs.org
Ref:IPRS:SHE:RK:002:2012 9th April, 2012

To Whomsoever It May Concern


The Indian Performing Right Society Limited (IPRS) supports the proposal (which has been sent to us by Far Further/ .music LLC) for the creation of a generic Top Level Domain which is to be .music.

The Government of India has licensed IPRS (www.iprsld.com) as the sole Copyright Society to collect fees for performing rights in musical, literary and dramatic works throughout India, under the provisions of the Copyright Act 1957. We have reciprocal arrangements with over 100 other societies in as many countries. Our membership includes most of the leading composers, songwriters and music publishers in India: the full list is available on our website.

We have offices in Delhi, Kolkata and Chennai and representatives in all the major cities in the country, and machinery for regularly monitoring the public performance (live, recorded or broadcast) of our members' works and we have acquired long experience of the problems of collecting licence fees for our members. In India as elsewhere, the Internet compounds this problem hugely. In India, where broadband coverage though still limited is growing exponentially, we welcome all means of facilitating consumers of music to identify legitimate sources, and anything which simplifies consumer education and rights enforcement is very welcome to us.

It encourages us that Far Further/ .music/LLC's application for the .music gTLD has gathered so much global support. We join in supporting the proposal with the confident expectation that through their .music proposal Far Further/ .music LLC will (a) provide the music business with an identifiable, dedicated platform for music sourced from legitimate players; (b) will facilitate the enforcement of intellectual property rights by (in practice) creating a presumptive association between .music and legitimate sources of music; and (c) promoting music and music education in general.

Yours Sincerely,
For The Indian Performing Right Society Limited


Rakesh Nigam
Chief Executive Officer

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Tel. : (011) 2610 1556 • Telefax : 2610 1572
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109, G.N.Road, T. Nagar,
Chennai - 600 017 • Telefax : (044) 2634 1056.
E-mail : chennaioffice@iprsld.com

Member : International Confederation of Societies of Authors & Composers (CISAC)
: Copyright Enforcement Advisory Council, Ministry of Human Resource Development, Government of India.

Stan Zdonik
Chairperson/President
Boston Bluegrass Union

Jon Weisberger
Vice-Chair

Ron Cox
Avenue Bank
At Large/Treasurer

Dan Keen
Belmont University
At Large/Secretary

Cindy Bassom
Kiver Deep In Bluegrass
Broadcast Media

Allison Brown
Compass Records
Recording/Distribution/Marketing

Mike Bub
Artists/Composers/Publishers

Domica Christensen
Sugar Hill Records
At Large

Janet Davis
Janet Davis Music Company
Merchandisers/Luthiers

Craig Ferguson
Planet Bluegrass
Event Production

Jeremy Garrett
The Infamous Stringdusters
Artists/Composers/Publishers

Craig Havighurst
String Theory Media
Print/Media/Education

Carl Jackson
Artists/Composers/Publishers

Roelk Janssen
European Bluegrass Music Association
International

Don Light
Don Light Talent
At Large

Todd Mayo
Bluegrass Underground/Music City Roots
At Large

Jim Roe
Roe Entertainment
Agents/Managers/Publishers

Neil Rosenberg
At Large

Dwight Worden
San Diego Bluegrass Society
Associations

STAFF

Dan Hays
Executive Director

Nancy Casdwell
Special Projects

Jill Crabree
Convention/Member Services

Jess Norburg
Administrative Assistant

2 Music Circle South
Suite 100
Nashville, TN 37203 USA
615-256-3222 phone
615-256-0450 fax
ibma@ibma.org
www.ibma.org



March 26, 2012

Re: INTERNATIONAL BLUEGRASS MUSIC ASSOCIATION Support For The Application Of .music LLC, A Subsidiary Of Far Further LLC for the gTLD .music

Dear ICANN

I'm writing on behalf of the International Bluegrass Music Association (IBMA) in support of the application of the applying entity ".music LLC, a subsidiary of Far Further LLC" for the gTLD string ".music."

IBMA is a 501(C)(6) non-profit trade organization incorporated in Kentucky with headquarters in Nashville, Tennessee. IBMA has approximately 2000+ members in all 50 states and 30 countries. In addition, there are local and regional bluegrass music associations throughout North America and elsewhere in the world representing tens of thousands of bluegrass musicians and fans which are either organizational members of IBMA or which otherwise work cooperatively with IBMA in promoting bluegrass music internationally. The IBMA mission is:

IBMA: Working together for high standards of professionalism, a greater appreciation for our music, and the success of the worldwide bluegrass community.

IBMA's five-member executive committee has considered the application of .music LLC and , and voted to support it. This vote of support from the executive committee was transmitted to all 19 members of the IBMA Board giving them an opportunity to object. Following this process, the decision was confirmed to support the application. While some expressed uncertainty as to whether new gTLD's like .music are actually needed, on the understanding that the decision has already been made to create a gTLD for .music, IBMA's decision to support the application of .music LLC for that gTLD was unanimous.

If there is to be a new .music gTLD, IBMA supports that it be administered by a quality organization with broad based support from the worldwide music community across a variety of genres and .music LLC meets those requirements. IBMA is pleased to add its name to the long list of other music organizations in support of this application.

You may contact IBMA for further information at our office in Nashville: 2 Music Circle South, Suite 100 / Nashville, TN 37203 USA. Phone: 615-256-3222 / Fax: 615-256-0450 / Toll Free: 1-888-438-4262 info@ibma.org. You can also read more about IBMA and our many programs on our web site at: <http://www.ibma.org>.

Sincerely,

Stan Zdonik
IBMA President



SERVING AUTHORS WORLDWIDE
AU SERVICE DES AUTEURS DANS LE MONDE
AL SERVICIO DE LOS AUTORES EN EL MUNDO

COU12-0539

Neuilly sur Seine, 02/04/2012

By e-mail: pz@farfurther.com
js@farfurther.com

To Whom It May Concern

Dear Sirs

Re: Application to operate a generic Top Level Domain (“gTLD”)

CISAC, the International Confederation of Societies of Authors and Composers, was founded in 1926. It is an international non-governmental, non-profit organisation with headquarters in Paris and with regional representation in Europe, Asia-Pacific and South America, as well as in Africa. CISAC has a membership of 232 author societies in 121 countries. In 2011, CISAC’s members collected approximately 7.5 billion Euros in royalties. Indirectly representing more than 3 million creators (namely authors, composers and publishers), and embracing all of the creative repertoires, the CISAC world brings together audio-visual media, music, drama, literature as well as the graphic and visual arts. For further information please kindly refer to the CISAC website www.cisac.org.

CISAC works towards the increased recognition and protection of creators’ rights. It supports any initiative which it believes will uphold the principles of copyright and will operate effectively to protect its members and the general community from copyright infringement. CISAC therefore has an interest, relating to the specific area of music themed gTLD’s, in the creation of the .music gTLD. CISAC is of the view that the creation of such gTLD will assist in the establishment of an internet address which promotes music for the benefit of the global community and protects the intellectual property of rights holders.

Over several months, CISAC and other interested music industry associations (“Associations”) were approached by applicants which were each seeking the support and endorsement of their applications to operate a gTLD under the domain “.music” (“Applicants”). The Associations, realising the importance of their collective support for one applicant, conducted thorough research into the business and the intended operations of the Applicants. These investigations included the soliciting of information by the Associations on the plans, business models, finances and staffing levels of the Applicants. As a result of its research, CISAC is pleased, as one of the Associations, to support the application of Far Further to operate a generic top level domain under the domain “.music”. It is hoped that such support will allow Far Further to achieve its stated aim of managing, and bringing together the global music community and the internet.

We hope that the contents of this letter provide you with sufficient background on CISAC’s support for the application of Far Further. However, if there is any other information which would be of use to you when considering such application, please do not hesitate to contact me.

Yours faithfully,

A handwritten signature in black ink, appearing to be 'Olivier Hinnewinkel', with a small dot at the end of the signature.

Olivier Hinnewinkel
Director General



Brussels, March 28, 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music-Focused gTLD under the string ".music"

To Whom It May Concern:

ICMP would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music".

ICMP is the world trade association representing the interests of the music publishing community internationally. The constituent members of ICMP are music publishers' associations from Europe, the Middle East, North and South America, Africa and Asia-Pacific. Included are the leading independent international, regional and national music publishers, mainly SMEs, throughout the world. A list of our members is available at www.icmp-ciem.org. As the global trade association representing music publishers, and the community of composers and songwriters, one of our key missions is to protect and promote copyright.

Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how music is created and consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted sheet music and lyrics. This widespread infringement has been to the detriment of music publishers, composers and songwriters specifically and to the music economy generally. We have, therefore, a vested interest in ensuring that any music-themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music and that respects intellectual property rights and discourages infringement.

In the months prior to the application window, several entities with an interest in operating a music-themed gTLD reached out to various music-related trade associations to seek their support and endorsement. In light of that interest, our organisation, along with several other music-related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music-themed gTLD. As part of that process, this group of associations requested information concerning, inter alia, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis was carried out on the respondents and their proposed plans.

P.O. Box 80
Sonnhalde 5
8602 Wangen/ZH
Switzerland
www.icmp-ciem.org



Based on the above, ICMP supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string “.music” for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects authors and owners’ rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours faithfully,

Ger Hatton
DIRECTOR GENERAL
ICMP, the global voice of music publishing
37 Sq. de Meeus
1000 Brussels
+32 2 7917568
ger.hatton@icmp-ciem.org
www.icmp-ciem.org

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN

P.O. Box 80
Sonnhalde 5
8602 Wangen/ZH
Switzerland
www.icmp-ciem.org



Steve Crocker
ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA
steve.crocker@icann.org

Brussels, 9 January 2013

Dear Dr. Crocker,

I am writing to you in support of Far Further/.music LLC's application for the .music Top-Level Domain.

ICMP is the world trade association representing the interests of music publishers everywhere. The constituent members of ICMP are music publishers' associations from Europe, the Middle East, North and South America, Africa and Asia-Pacific. Included are the leading independent international, regional and national music publishers, mainly SMEs, throughout the world, as well as the multinational music publishing companies. Music publishers' role is to nurture and promote artists and help them find a commercial outlet for their work. As the global trade association representing the music publishing industry our key mission is to protect and promote copyright. It is of utmost importance therefore that the .music Top-Level Domain be operated in the best interests of the music community.

We believe that the .music gTLD should be granted to Far Further's .music LLC, which has the full support of the wider global music community, as evidenced by an unparalleled endorsement from the recognised and established national, international and community-based music organisations across the world. We want to ensure that the .music gTLD is operated in the best interests of the legitimate music community and not simply auctioned off to the highest bidder.

The people behind Far Further have deep knowledge and experience of the music community, and will operate the gTLD in a manner that respects and protects rightsholders' rights in copyrighted music while promoting the legitimate distribution and enjoyment of music for everyone. We have carefully reviewed their programmes and we are confident of their experience and expertise regarding all aspects of operating this particular domain.

Therefore, ICMP, and its members throughout the world*, supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate the .music gTLD for the music community, under the string ".music", for the benefit of us all.

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Ger Hatton', with a long horizontal stroke extending to the right.

Ger Hatton
Director General

*Australia AMPAL Austria MUO Belgium MusicPublishers.be Canada APEM/PMPA Canada CMPA Croatia MPA Czech Republic SČHN Denmark DMFF Finland FMFA France CEMF France CSDEM Germany DMV Greece MPA Hungary HMPA Ireland MPAL Italy FEM Japan MPAL Korea KMPA Netherlands VMN Norway NMFF Poland PMPA Portugal AEOM Portugal VIMÚSICA Romania MPA Slovenia SiPA South Africa NORM Spain OPEM Sweden SMFF Switzerland MPA CH Turkey MEDDER UAE MEMPA UK MPA UK US MPA US US NMPA International BMG Rights Management International IMPA International Sony/ATV/EMI Music Publishing International Universal Music Publishing International Warner Chappell Music Publishing Argentina CAEM Brazil UBEM Bulgaria Animato Music Publishing Bulgaria Schubert Music Publishing Bulgaria Virginia Publishing Chile UMP Colombia ACODEM Cyprus MMG HQ India Deep Emotion Israel EMI Israel Media Men Group Latvia MicRec Latvia Musika Baltika Lebanon Rotana Mexico EMMAC Russia S.B.A. MP Ltd Serbia RCom Turkey Muzikotek - representing over 8,000 publishers worldwide.



Mr Andrea Glorioso
Policy Officer
Directorate-General for Communication Networks, Content and Technology
European Commission
Berlaymont
B-1049 Brussels

Brussels, 10 January 2013

Dear Mr Glorioso,

We are writing to you in your capacity as a member of the Governmental Advisory Committee to ICANN regarding the process of awarding the gTLD “.music”.

ICMP is the world trade association representing the interests of the music publishing community internationally. The constituent members of ICMP are music publishers’ associations from Europe, the Middle East, North and South America, Africa and Asia-Pacific. Included are the leading independent international, regional and national music publishers, mainly SMEs, throughout the world, as well as multinational music publishing companies. As music publishers our role is to nurture and promote artists and to find a commercial outlet for their work. As the global trade association representing the music publishing industry one of our key missions is to protect and promote copyright.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC’s community-based application. Far Further/.music LLC has spent years working with key stakeholders from the worldwide music community to develop policies for creative rights protection and membership requirements.

Far Further/.music LLC also has the endorsement of more than 40 of the internationally-recognised organisations that represent most of the professional songwriters, music publishers, artists, musicians and record labels across the world.

While ICANN's new gTLD programme will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators. Governments around the world have consistently recognised the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to ensure that artists, songwriters and musicians are fairly compensated for the use and performance of their work. Despite these efforts, it has been extremely difficult to have these rights properly secured in the Internet age.

We hope that the EU will take a stand on behalf of the European music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string.

We hereby request the GAC to issue "advice" to the ICANN Board to give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their need for safeguards and governance.

With kind regards,



Ger Hatton
Director General



Paris, April 11, 2012

21 bis, rue Victor Massé
F-75009 Paris
Tel. +33 (0)145 263 123
Fax +33 (0)145 263 157
office@fim-musicians.com

TO WHOM IT MAY CONCERN

The International Federation of Musicians (FIM) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the strong .music.

FIM, founded in 1948, is the only international nongovernmental organisation for musicians' unions, guilds and professional associations. It is counting about 70 members in 65 countries.

For many years now, FIM has been recognised as an international NGO (non-governmental organisation) in the eyes of diverse intergovernmental organisations operating in its field of activity, in particular WIPO (World Intellectual Property Organisation), UNESCO, the ILO (International Labour Organisation), as well as the European Commission, the European Parliament and the Council of Europe.

FIM plays a crucial role in international negotiations dealing with performers' rights. It was one of the driving forces in the adoption in 1961 of the Rome Convention – first international treaty to grant intellectual property rights to performers – and participated actively in the negotiations of the WPPT (WIPO Performances and Phonograms Treaty) adopted in December 1996.

It took part in the negotiation of several European Directives in the field of IP, as well as in the revision of certain national legislations. It drew up the founding principles of collective management of performers' rights and initiated, alongside unions, the setting-up of numerous collecting societies managing performers' rights.

FIM is involved as an expert in certain works carried out by the International Labour Office, in particular on the protection of casual and free-lance workers. It contributed to the drawing-up of the UNESCO *Recommendation on the status of the artist* (1980, Belgrade).

FIM's main objective is to protect and further the economic, social and artistic interests of musicians represented by its member unions. This includes

- Encouraging and assisting in the organisation of musicians in all countries,
- Uniting musicians' unions throughout the world,
- Promoting national and international protective legislations in the interests of musicians,
- Protecting members of the music profession against the illicit use of their performances, recorded or otherwise
- Entering into agreements with other international organizations in the interests of member unions and of the profession,
- Use all efforts to make music a heritage common to all people, taking into account the preservation of national and regional identities to foster inter-cultural dialogue.

A music-focused gTLD is an opportunity for FIM, its members and the musicians they represent, in terms of enhanced visibility, increased cultural diversity and of an environment that is supportive of copyright and related rights. We trust that Far Further, with its experience and knowledge of the music community, will be able to operate the gTLD with the desired efficiency, in full respect of the musicians' rights and interests.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Benoît Machuel', written over a horizontal line.

Benoît Machuel
General Secretary



representing the
recording industry
worldwide

10th April 2012

To Whom It May Concern

Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

IFPI would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

IFPI - representing the recording industry worldwide with some 1400 members in 66 countries and affiliated industry associations in 45 countries. IFPI is a not for profit members organisation registered in Switzerland. It operates a Secretariat currently based in London and has regional offices in Brussels, Hong Kong and Miami. IFPI's mission is to promote the value of recorded music, safeguard the rights of record producers and expand the commercial uses of recorded music. Any company, firm or person producing sound recordings or music videos which are made available to the public in reasonable quantities is eligible for membership of IFPI. IFPI is responsible for co-ordinating international strategies in the key areas of the organisation's work - anti-piracy enforcement, lobbying of governments and representation in international organisations, legal strategies, litigation and public relations. It is also the recording industry's most authoritative source of market research and information, providing a comprehensive range of global industry statistics.

IFPI's regional offices for Asia, Europe and Latin America are responsible for implementing IFPI's strategies at regional level, co-ordinating the work of national groups and setting lobbying priorities tailored to the political environment in their regions. IFPI's office in Brussels is the recording industry's representation to the European Union. It interacts directly with the EU institutions and coordinates the industry's representation throughout Europe. IFPI's Regional Office for Asia is located in Hong Kong, with additional offices in China and Singapore. It co-ordinates the region's lobbying activities and legal strategies. IFPI Latin America, has an executive office in Miami and co-ordinates the region's lobbying, anti-piracy and communication activities.

IFPI Secretariat
10 Piccadilly
London W1J 0DD
United Kingdom

Tel: +44 (0)20 7878 7919
Fax: +44 (0)20 7878 7960
e-mail: frances.moore@ifpi.org
www.ifpi.org

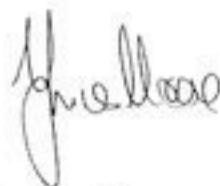
Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how music is created and how recorded music is consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, IFPI supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact Frances Moore, CEO, IFPI, 10 Piccadilly, London, W1J 0DD, 020 7878 7900.

Yours sincerely,



Frances Moore
IFPI Chief Executive Officer
Representing the Recording Industry Worldwide

cc:
John Styll
President
Far Further
179 Belle Forest Circle, Suite 104
Nashville, TN. 37221
USA

Dr. Stephen Crocker, ICANN
ICANN
4676 Admiralty Way, Suite 330
Marina del Rey, California 90292-6601
USA

IFPI Asian Regional Office



representing the
recording industry
worldwide

6 March 2013

Steve Crocker
c/o ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA
steve.crocker@icann.org

BY EMAIL & BY POST

Dear Dr. Crocker,

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

IFPI (International Federation of the Phonographic Industry) represents the recording industry worldwide, with a membership comprising some 1400 record companies in 66 countries and affiliated industry associations in 56 countries. IFPI Asian Regional Office is responsible for implementing IFPI's strategies at regional level, co-ordinating the work of national groups and setting lobbying priorities tailored to the political environment in Asia.

With this in mind, it is of utmost importance that the .music Top-Level Domain be operated in the best interests of the music community. We believe that the .music gTLD should be granted to Far Further's .music LLC, which already has the support of the global music community, as evidenced by the unparalleled endorsement from the recognized and established national and international, community-based music organizations.

We want to do our part to ensure that the .music TLD is operated in the best interests of the legitimate music community and not simply auctioned off to the highest bidder. The principals behind Far Further have deep knowledge of, and experience in, the music community, and will operate the gTLD in a manner that respects and protects authors and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music for everyone. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

Therefore, IFPI Asian Regional Office supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate the .music gTLD for the music community under the string ".music" for the benefit of the music community.

Sincerely,

Kwee Tiang Ang
Regional Director

IFPI Asian Regional Office
22nd Floor
Shanghai Industrial Investment Bldg
48-62 Hennessy Road
Wanchai Hong Kong

Tel : (852) 2866 6862
Fax: (852) 2865 6326
Website: www.ifpi.org

CIM/51.529

February 27, 2012

TO WHOM IT MAY CONCERN:

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

Our organisation, the International Music Council (IMC) is the world's largest network of organisations, institutions and individuals working in the field of music. Our network includes some 1000 organisations in 150 countries, reaching out to 200 million people eager to develop and share knowledge and experience on diverse aspects of musical life. Over the 60 years of its existence, IMC developed into a global expert organization, a forum for exchange and reflection, and an observatory in the field of music.

IMC's mission is to develop sustainable music sectors worldwide, to create awareness about the value of music, to make music matter in all social fabric.

IMC promotes access to music for all and works towards the advancement of five music rights which it proclaimed in 2001:

- the right for all children and adults
 - to express themselves musically in all freedom,
 - to learn musical languages and skills,
 - to have access to musical involvement through participation, listening, creation, and information;
- the right for musical artists
 - to develop their artistry and communicate through all media, with proper facilities at their disposal, and
 - to obtain just recognition and remuneration for their work.

Keeping these five music rights in mind, we want to do our part to ensure that any music-themed generic top-level domains are operated in the best interests of the legitimate music community. We understand that Far Further intends to apply for the .music TLD. The principals behind Far Further have been part of the music community for decades and we trust that they will operate .music with the highest degree of integrity, while promoting and protecting the diversity of musical expressions worldwide. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

Sincerely,



Silja Fischer
Secretary General



MMGHQ Limited
Parthenonos Street 6,
Smaragda Court
Office No 201
10298425V
3031 Limassol
Cyprus

VAT Number:

10th January 2013

Agathoclis Stylianou
Director
CyDNS
Email: agatho@ucy.ac.cy

Dear Ms Stylianou

We are writing in our capacity as a member of the music community in Cyprus. MMGHQ is a newly formed music publishing business based in Cyprus. We have plans to expand on the business in Cyprus and to operate in a number of other countries in the region using Cyprus as our fiscal and legal base.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC’s community-based application.

Far Further/.music LLC has spent years working with key stakeholders from the worldwide music community to develop policies for creative rights protection and membership requirements.

Far Further/.music LLC also has the endorsement of more than 40 internationally-recognised organisations that represent most professional songwriters, music publishers, artists, musicians and record labels across the world.

While ICANN’s new gTLD programme will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognised the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to ensure that artists, songwriters and musicians are fairly compensated for the use and performance of their work. Despite these efforts, it has been extremely difficult to have these rights properly secured in the Internet age.

We hope that Cyprus will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string. We hereby request the GAC to issue "advice" to the ICANN Board to give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their need for safeguards and governance.

Best regards,

Crispin Evans

Chief Executive

c.c Costas Pandelides

Ran Geffen-Lifshitz

Katarina Obermeier

January 16, 2012

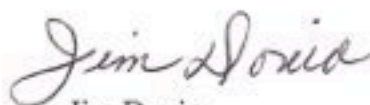
To Whom It May Concern:

For the past 54 years, the National Association of Recording Merchandisers (NARM) has been the trade association for the business of music, providing a central platform for the discussion of industry-wide concerns and spearheading the implementation of programs and services to advance the business. Our newest initiative, digitalmusic.org, has been established as the hub for all of our digital efforts. Our General Membership consists of music commerce companies, including brick-and-mortar, online and mobile music delivery companies, as well as streaming, application and related service providers. Our Associate Membership consists of content companies, including distributors, record labels, multimedia suppliers, and technology companies, as well as suppliers of related products and services. Individual professionals and educators in the field of music are also members.

Our members' businesses have been devastated for more than a decade by the proliferation of intellectually property theft via web sites and other digital means for obtaining music illegally. There is no question that digital technology has been good for the music business in many ways, but it has also developed into a means for people around the world to unlawfully obtain music for free – to the detriment of our members specifically, and the music economy generally. Therefore, we have a vested interest in ensuring that any “.music” top-level domain is operated by an entity that not only has the organizational, technical and financial capability to do so, but also a commitment to understanding and respecting the needs and interests of the legitimate music community.

Based on our knowledge of the executives who are guiding Far Further, and after reviewing their plans and programs with them, NARM/digitalmusic.org would like to go on record with its support of their application to operate the “.music” domain.

Sincerely,



Jim Donio,
President



REPRESENTING CANADA'S MAJOR LABELS

**85 Mowat Avenue
Toronto, ON M6K 3E3
T: (416) 967-7272**

April 18, 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music-Focused gTLD under the string ".music"

To Whom It May Concern:

Music Canada would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music"

Music Canada is a non-profit trade organization that represents the major music companies in Canada, namely EMI Music Canada, Sony Music Entertainment Canada, Universal Music Canada and Warner Music Canada. Music Canada also provides certain membership benefits to some of the leading independent record labels and distributors, and operates Canada's Gold Platinum Awards program. Its members are engaged in all aspects of the recording industry, including the manufacture, production, promotion and distribution of music.

Our members are deeply interested in the means by which the Internet grows and develops. Since its inception, the Internet has been both a marketing and distribution tool, and an enabler of online copyright infringement of copyrighted music. As a result, we wish to ensure that any music themed or focused gTLD operates in a manner that encourages legitimate distribution and consumption of music, while discouraging infringement.

In the months prior to the application deadline, several entities with an interest in operating a music-themed gTLD reached out to music-related trade associations to seek their support and endorsement. A coalition of trade associations conducted due diligence and analysis on the respondents and their proposed plans.

Based on that analysis, it is our belief that Far Further will operate the gTLD in a manner that respects the rights of creators and owners of music. We believe that Far Further will, through its gTLD, encourage the legitimate distribution and consumption of music and discourage infringement. Therefore, Music Canada supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string ".music" for the benefit of the music community.

Should you have any questions about this letter or our position, please feel free to contact me.

Sincerely,

A handwritten signature in dark ink, appearing to read "Graham Henderson", written in a cursive style.

Graham Henderson
President



April 4th 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music-Focused gTLD under the string ".music"

To Whom It May Concern:

The Music Managers Forum UK would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music"

Since its inception in 1992 the MMF has worked hard to educate, inform and represent UK managers (and their artists) as well as offering a network through which managers can share experiences, opportunities and information.

The MMF is the largest representative body of Artist Management in the world. We have over 400 members in the UK, representing over 1,000 of the most successful acts on the planet. Our emphasis is on implementing positive actions to assist our members with a keen eye on the 'next generation' of entrepreneurs and innovators.

We provide a collective voice and focus on providing real, meaningful value for our members and their artists – helping unlock investment, open up new markets, encouraging a fair and transparent business environment and driving a 'global agenda' in this digital age.

The MMF supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string ".music" for the benefit of the music community.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours faithfully,

Jon Webster

CEO, MMF

26 Berners St

London W1T 3LR e: webbo@themmaf.net t: +44 207 306 4885



April 4, 2012

To Whom It May Concern:

The Music Managers Forum, formed in 1993, provides a platform to connect, enhance, and reinforce the expertise and professionalism of music managers. Our goal is to further the interests of managers and their artists in all fields of the music industry, including live performance, recording and music publishing matters.

Music Managers Forum
P.O. Box 419
New York, N.Y. 10156

We believe that our artists deserve to be fairly compensated for their efforts and have concerns that, in the wrong hands, a music-themed top-level domain could cause harm to our community.

We have reviewed the plans for the .music TLD that Far Further/.music LLC has provided to us and are satisfied that our interests are best served by this particular group. Therefore we are providing this Letter of Support for Far Further/.music LLC's application for .music.

Sincerely,

A handwritten signature in black ink that reads "Barry Bergman". The signature is written in a cursive, flowing style.

Barry Bergman,
President

Ref: Letter of support:

Date: 22.2.12

Dear Paul,

With reference to your recent request for support towards the TLD domain .music, the Music Producers Guild (UK/EU) would like to offer support in writing towards the 'Far further' campaign goal to seek a secure a legal domain for music assets and content.

We sincerely hope the creation of the .music gTLD will generate a legitimate and secure identifying Internet address for the music industry that supports the promotion of music, the full protection of intellectual property rights, and the advancement of global music IP education.

Illegal downloading simply means no chart returns and possibly no future music industry investments for jobs and opportunities for young people and their new bands.

It also means the world wide industry has been robbed of any immediate opportunity to offer cheaper downloads based on wider legal access still sadly competing with unregulated and blatant counterfeit/fraud music sites. We sincerely hope .music gTLD creation will help the fight against online piracy and wish to support your moves towards those aims.

With Sincere Regards



Mark Rose (Vice Chair)
Steve Levine (Chair)
Richard Lightman (Vice Chair)

Music Producers Guild
PO Box London W10 6XL
England UK.
24.1.13

Steve Crocker
c/o ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA
steve.crocker@icann.org

Dear Dr. Crocker:

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

The Music Producers Guild, conceived and supported by producers and engineers is also the founding sister organisation of the P&E Wing USA who are both passionate about all aspects of creating and recording music, they provide a professional community for us to share our collective experiences and collaborate and lobby for professional interests.

Our Membership consists of all working producers, engineers, mixers, re-mixers, programmers, sound designers, mastering engineers, students and enthusiasts working in the field and sectors of professional audio and content delivery and all aspects of the creation of music and audio. We also celebrate with our annual Producer awards which also receive the BRIT Best Producer Award each February.

With this in mind, it is of utmost importance that the .music Top-Level Domain be operated in the best interests of the music community. We believe that the .music gTLD should be granted to Far Further's .music LLC, which already has the support of the global music community, as evidenced by the unparalleled endorsement from the recognized and established national and international, community-based music organizations.

We want to do our part to ensure that the .music TLD is operated in the best interests of the legitimate music community and not simply auctioned off to the highest bidder. The principals behind Far Further have deep knowledge of, and experience in, the music community, and will operate the gTLD in a manner that respects and protects authors and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music for everyone. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

Therefore, The Music Producers Guild supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate the .music gTLD for the music community under the string ".music" for the benefit of the music community.

Sincerely,

A handwritten signature in blue ink that reads "Mark Rose". The signature is written in a cursive style with a horizontal line extending from the end.

[Mark Rose]
[Vice Chairman]

Richard Lightman
Vice Chairman

Steve Levine
Chairman

The Music Producers Guild
Po Box 38134
London W10 6XL
24.1.13

Mark Carvell
Head, International Communications Policy, Information Economy
EU & International Competitiveness Unit
Department for Culture, Media and Sport (DCMS)

Dear Mark,

We are writing as a concerned member of the music community in the UK/EU. We are sending you this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

The Music Producers Guild, conceived and supported by producers and engineers is also the founding sister organisation of the P&E Wing USA who are both passionate about all aspects of creating and recording music, they provide a professional community for us to share our collective experiences and collaborate and lobby for professional interests. Our Membership consists of all working producers, engineers, mixers, re-mixers, programmers, sound designers, mastering engineers, students and enthusiasts working in the field and sectors of professional audio and content delivery and all aspects of the creation of music and audio. We also celebrate with our annual Producer awards which also receive the BRIT Best Producer Award each February. With this in mind, it is of utmost importance that the .music Top-Level Domain be operated in the best interests of the music community. We believe that the .music gTLD should be granted to Far Further's .music LLC, which already has the support of the global music community, as evidenced by the unparalleled endorsement from the recognized and established national and international, community-based music organizations.

We understand that there are several entities that have applied to ICANN for the gTLD ".music." It is our position that ".music" should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC's community-based application.

Prior to submitting its application, Far Further/.music LLC spent years working with the representative stakeholders from within the worldwide music community to develop policies for creative rights protections and membership requirements that not only serve the common interest of the global music community and meet or exceed ICANN's guidelines, but also are balanced with the needs of the Internet user and music lover.

In addition to the support of the global non-commercial sector represented by the International Music Council and others, Far Further/.music LLC also has the endorsement of more than 40 internationally-recognized

organizations that represent virtually every professional songwriter, music publisher, artist, musician and record label in the world. This is an unprecedented demonstration of unity and support from the global music community.

Music is a protected and regulated sector in most countries throughout the world, where the royalty rates are controlled by government statute. While ICANN's new gTLD program will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for producers and creators alike – the digital music & content creators.

Governments around the world have consistently recognised the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to preserve music creators' livelihoods by insuring that artists, songwriters and musicians are fairly compensated for the use and performance of their work.

Despite these internationally recognised laws and regulations, it has been extremely difficult to have these rights properly secured in the Internet age. It would be our hope that the UK will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string.

We hereby request the GAC to issue "advice" to the ICANN Board to truly give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their critical need for safeguards and governance.

We appreciate the opportunity to share our thoughts with you.

Best wishes,

A handwritten signature in blue ink that reads "Mark Rose".

[Mark Rose]
[Vice Chairman]

Richard Lightman
Vice Chairman

Steve Levine
Chairman



FAO: Mark Carvell
Department for Culture, Media and Sport (DCMS)
4th Floor,
2-4 Cockspur Street,
London
SW1Y 5DH

Wednesday 9 January 2013

Dear Mr Carvell,

Ref: Application to ICANN for the gTLD ".music"

We are writing in our capacity as a member of the music community in the UK. The Music Publishers Association ("MPA") is the trade association for music publishers in the UK, with over 270 members, representing nearly 4,000 catalogues covering every genre of music. Our members include all three of the UK's "major" music publishers, independent pop publishers, classical publishers, production music publishers and also printed music publishers. We estimate that our members represent around 95% of publishing activity in the UK.

We understand that there are several entities that have applied to ICANN for the gTLD ".music." It is our position that ".music" should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC's community-based application.

Far Further/.music LLC has spent years working with key stakeholders from the worldwide music community to develop policies for creative rights protection and membership requirements.

Far Further/.music LLC also has the endorsement of more than 40 internationally-recognised organisations that represent most professional songwriters, music publishers, artists, musicians and record labels across the world.

While ICANN's new gTLD programme will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognised the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to ensure that artists, songwriters and musicians are fairly compensated for the use and performance of their work. Despite these efforts, it has been extremely difficult to have these rights properly secured in the Internet age.

We hope that the UK Government will take a stand on behalf of our country's music community with respect to music-themed TLDs.

Music Publishers Association Limited

A: 6th Floor, British Music House, 26 Berners Street, London, W1T 3LR

T: 020 7580 0126 F: 020 7637 3929

E: info@mpaonline.org.uk W: www.mpaonline.org.uk

Registered in London no. 140248





In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string. We hereby request the GAC to issue "advice" to the ICANN Board to give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their need for safeguards and governance.

Yours sincerely,

A handwritten signature in blue ink, appearing to read "Stephen Navin", is written over a faint, circular stamp or watermark.

Stephen Navin
Chief Executive, MPA

cc. Katharina Obermeier
Associate Regulatory Affairs, ICMP



MUSIC PUBLISHERS ASSOCIATION *of the United States*

243 5th Avenue, Suite 236 • New York, New York 10016
admin@mpa.org • www.mpa.org

March 11, 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC)
Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

The Music Publishers Association of the United States would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

Founded in 1895, the Music Publishers Association is the oldest music trade organization in the United States, fostering communication among publishers, dealers, music educators, and all ultimate users of music.

This non-profit association addresses itself to issues pertaining to every area of music publishing with an emphasis on the issues relevant to the publishers of print music for concert and educational purposes.

The MPA serves the industry through its presence at and cooperation with other organizations such as, the American Choral Directors Association, the American Music Center, the American Music Conference, the American Symphony Orchestra League, the Church Music Publishers Association, the International Confederation of Music Publishers, the International Federation of Serious Music Publishers, the Music Library Association, the Major Orchestra Librarians' Association, the National Association for Music Education, the National Orchestra Association, the Music Teachers National Association, and the Retail Print Music Dealers Association.

In addition, MPA members belong to and work cooperatively with the National Music Publisher's Association, the Harry Fox Agency and, the performance rights organizations: ASCAP, BMI, and SESAC.

Our members have been deeply affected by the growth of the Internet and the World Wide Web. It has presented both an opportunity and a threat. In the sense that it has facilitated rampant theft of copyrighted music, it has been very harmful to our community. Therefore, with the advent of new music-themed TLDs we are very interested making sure that any such new TLD operates in a manner that encourages the broad distribution and enjoyment of music but also respects intellectual property rights and discourages infringement.

PRESIDENT

Lauren Keiser,
Lauren Keiser Music Pub.
lauren@laurenkeisermusic.com

SECRETARY

Kathleen Marsh,
MusicNotes.com
kmarsh@musicnotes.com

TREASURER

Bryndon Bay
Mel Bay Publications
bryndon@melbay.com

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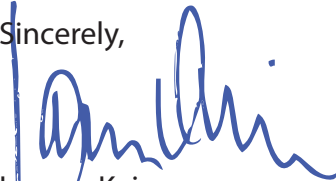
MUSIC PUBLISHERS ASSOCIATION *of the United States*

243 5th Avenue, Suite 236 • New York, New York 10016
admin@mpa.org • www.mpa.org

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, The Music Publishers Association supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music". We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact me at lauren@laurenkeisermusic.com.

Sincerely,


Lauren Keiser
President

The Music Publishers Association of the United States

PRESIDENT

Lauren Keiser,
Lauren Keiser Music Pub.
lauren@laurenkeisermusic.com

SECRETARY

Kathleen Marsh,
MusicNotes.com
kmarsh@musicnotes.com

TREASURER

Bryndon Bay
Mel Bay Publications
bryndon@melbay.com

COUNSEL

James M. Kendrick, Esq.,
Law Offices of
James M. Kendrick, LLC
Katie Baron,
Alter & Rosen, LLP

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Daniel Dorff
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Sean Flahaven
Sonya Kim
Kristin Lancino
Zizi Mueller
Norman Ryan
Jeff Schroedl
John Shorney
Todd Vunderink



Musicians Federation of India (Musicians Union)
Redwood ,A-103- ,Evershine ,Green ,New Link
Road ,Oshiara,Andheri (W) Mumbai –
400053-INDIA

Dr,Ajay Kumar
Joint Secretry
Dep-of Electronics and Information's,
Technology

Dr- Govind
Advisor
Minister of – Communication
Gov- of India

Dear Sirs:

We are writing as a concerned member of the music community in India.

The mission of the Musicians Federation of India (Musicians Union), is to secure to the members fair conditions of life and service try to redress their grievance try to prevent any reduction of wages and if possible obtained an advance better wages and other service conditions when ever circumstances allow Endeavour provide against sickness, unemployment infirmity, old age and death.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC's community-based application.

Prior to submitting its application, Far Further/.music LLC spent years working with the representative stakeholders from within the worldwide music community to develop policies for creative rights protections and membership requirements that not only serve the common interest of the global music community and meet or exceed ICANN's guidelines, but also are balanced with the needs of the Internet user and music lover.

In addition to the support of the global noncommercial sector represented by the International Federation of Musicians and others, Far Further/.music LLC also has the endorsement of more than 40 internationally-recognized organizations that represent virtually every professional songwriter, music publisher, artist, musician and record label in the world. This is an unprecedented demonstration of unity and support from the global music community.

Music is a protected and regulated sector in most countries throughout the world, where the royalty rates are controlled by government statute. While ICANN's new gTLD program will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognized the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to preserve music creators' livelihoods by insuring that artists, songwriters and musicians are fairly compensated for the use and performance of their work.

Despite these internationally recognized laws and regulations, it has been extremely difficult to have these rights properly secured in the Internet age.

It would be our hope that India will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string.

We hereby request the GAC to issue "advice" to the ICANN Board to truly give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their critical need for safeguards and governance.

We appreciate the opportunity to share our thoughts with you.

Best Regards,

Kishor Jawade

General Secretary

Musicians Federation of India (Musicians Union)

MU HQ
60-62 Clapham Road
London SW9 0JJ

T 020 7582 5566
F 020 7582 9805
E info@theMU.org

W theMU.org
Mark Carvell

Head, International Communications Policy, Information Economy
EU & International Competitiveness Unit
Department for Culture, Media and Sport (DCMS)
4th Floor, 2-4 Cockspur Street
London
SW1Y 5DH

28 January 2013

Dear Mr Carvell

.music

We are writing as a concerned member of the music community in the UK.

The Musicians' Union is a globally-respected organisation which represents over 30,000 musicians working in all sectors of the music business.

We understand that there are several entities that have applied to ICANN for the gTLD ".music." It is our position that ".music" should be awarded to an applicant that has the global support of the music community and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC's community-based application.

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Governments around the world have consistently recognised the



existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to preserve music creators' livelihoods by ensuring that artists, songwriters and musicians are fairly compensated for the use and performance of their work.

Despite these internationally recognised laws and regulations, it has been extremely difficult to have these rights properly secured in the Internet age.

It would be our hope that the UK will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string.

We hereby request the GAC to issue "advice" to the ICANN Board to truly give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their critical need for safeguards and governance.

We appreciate the opportunity to share our thoughts with you.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'H. Trubridge', with a long horizontal flourish extending to the right.

Horace Trubridge
Assistant General Secretary

MUSIKVERLEGER UNION ÖSTERREICH
Baumannstraße 8 - 10 , 1030 Wien
Briefanschrift: Postfach 3, A-1015 Wien
Telefon: +43-1-337 23-0 - Telefax: +43-1-337 23-400
E-Mail: hangel@universaledition.com

Bundesministerium für Verkehr, Innovation und Technologie
Mr. Christian Singer
Head of Unit for International Telecommunications Affairs
Radetzkystraße 2
A-1030 Wien

Vienna, 11 January, 2013

Dear Mr. Singer,

We are writing in our capacity as a member of the music community in Austria.

This is an excerpt of our statutes:

„Der Verein „Musikverleger Union Österreich“ (M.U.Ö.), hat seinen Sitz in Wien und erstreckt seine Tätigkeit auf das gesamte Bundesgebiet und die Zusammenarbeit mit Verbänden und Vereinen gleicher Interessen im Ausland.

Der Zweck des Vereines ist die Förderung des Musikschaffens im allgemeinen, die Wahrnehmung, Beratung und Information hinsichtlich der ideellen und wirtschaftlichen Interessen seiner Mitglieder.

Der Verein verfolgt seine Zwecke, indem er

- 1) mit zuständigen Behörden und privaten Stellen Kontakt hält und Vorschläge zur Förderung des Musikschaffens und der Interessen seiner Mitglieder unterbreitet,
- 2) mit Organisationen zusammenarbeitet, die gleiche oder ähnliche Zwecke wie er selbst verfolgen“.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC’s community-based application.

Far Further/.music LLC has spent years working with key stakeholders from the worldwide music community to develop policies for creative rights protection and membership requirements.

Far Further/.music LLC also has the endorsement of more than 40 internationally-recognised organisations that represent most professional songwriters, music publishers, artists, musicians and record labels across the world.


While ICANN’s new gTLD programme will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognised the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to ensure that artists, songwriters and musicians are fairly compensated for the use and performance of their work. Despite these efforts, it has been extremely difficult to have these rights properly secured in the Internet age.

We hope that Austria will take a stand on behalf of our country’s music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string. We hereby request the GAC to issue "advice" to the ICANN Board to give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their need for safeguards and governance.

Best regards,



Mag. Astrid Koblanck
Musikverleger Union Österreich



National Association
for Music Education

1806 Robert Fulton Drive, Reston, VA 20191
800-336-3768 | www.nafme.org

April 5, 2012

To Whom It May Concern:

On behalf of our members, I am sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

Our organization, National Association for Music Education, among the world's largest arts education organizations, marked its centennial in 2007 as the only association that addresses all aspects of music education. Through membership of more than 75,000 active, retired, and pre-service music teachers, and with 60,000 honor students and supporters, NAfME serves millions of students nationwide through activities at all teaching levels, from preschool to graduate school. NAfME's mission is to advance music education by encouraging the study and making of music by all. Since 1907, NAfME has worked to ensure that every student has access to a well-balanced, comprehensive, and high-quality program of music instruction taught by qualified teachers. NAfME activities and resources have been largely responsible for the establishment of music education as a profession, for the promotion and guidance of music study as an integral part of the school curriculum, and for the development of the National Standards for Arts Education.

It is vitally important that the .music domain is synonymous with integrity. The principals behind Far Further have been part of the music community for decades and we trust that they will operate .music in the best interests of the legitimate music community. We have carefully reviewed their programs and are confident in their experience and expertise regarding all aspects of operating this particular domain.

Sincerely,

A handwritten signature in black ink that reads "Michael A. Butera". The signature is fluid and cursive, with the first name being the most prominent.

Michael A. Butera
Executive Director and CEO



April 2, 2012

To Whom It May Concern:

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

Our organization, NAMM, the National Association of Music Merchants, a not-for-profit association that unifies, leads and strengthens the \$17 billion global music products industry. Founded in 1901, NAMM represents a growing, thriving worldwide community of thousands of deeply passionate, talented companies that make, buy and sell the instruments that allow millions of people to make music. With more than 9,000 Members in the United States and 100+ other countries, NAMM is ultimately dedicated to expanding the market and giving people of all ages the opportunity to experience the proven benefits of making music.

It is vitally important that the .music domain is synonymous with integrity. The principals behind Far Further have been part of the music community for decades and we trust that they will operate .music in the best interests of the legitimate music community. We met with them and have carefully reviewed their programs and are confident in their experience and expertise regarding all aspects of operating this particular domain.

Sincerely,

A handwritten signature in black ink, appearing to read "Shawn Lowery", with a long horizontal flourish extending to the right.

Shawn Lowery
Director of IT and Communications



Academy of Country Music
American Academy of Teachers of Singing
American Composers Forum
American Federation of Musicians
American Guild of Musical Artists
American Guild of Organists
American Harp Society
American Music Center
American Orff-Schulwerk Association
Artists Against Hunger & Poverty
ASCAP
BMI
Chopin Foundation of the United States
Conductors' Guild
Country Music Association
Delta Omicron International Music Fraternity
Early Music America
Interlochen Center for the Arts
International Alliance for Women in Music
International Federation of Festival Organizations
International Music Products Association (NAMM)
Mu Phi Epsilon International Music Fraternity
Music & Entertainment Industry Educators Association
Music Critics Association of North America
MENC: The National Association for Music Education
Music Performance Fund
Music Publishers Association of the United States
Music Teachers National Association
National Academy of Popular Music
National Academy of Recording Arts & Sciences
National Association of Negro Musicians
National Association of Recording Merchandisers
National Association of Teachers of Singing
National Federation of Music Clubs
National Flute Association
National Guild of Community Schools of the Arts
National Guild of Piano Teachers/
American College of Musicians
National Music Publishers' Association
National Opera Association
Recording Industry Association of America
SESAC
Sigma Alpha Iota
The Songwriters Guild of America

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Victor Fuentealba
Eza Laderman
Gunther Schuller
Catherine French
Dean Stein

Accountants: Prager & Fenton
Director: David Sanders



February 10, 2012

To Whom It May Concern:

The members of the National Music Council, who together represent some one million individuals, send this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

The National Music Council of the United States was founded in 1940 and chartered by the 84th Congress in 1956 to act as a clearinghouse for the joint opinion and decision of its members and to work to strengthen the importance of music in the nation's life and culture. The Music Council represents the United States to the International Music Council of UNESCO. The Council's initial membership of 13 has grown to almost 50 national music organizations, encompassing every important form of professional and commercial musical activity and education.

The protection of intellectual property rights is vitally important to our members. For that reason, we want to do our part to ensure that any music-themed generic top-level domains are operated in the best interests of the legitimate music community. We understand that Far Further intends to apply for the .music TLD. The principals behind Far Further have been part of the music community for decades and we trust that they will operate .music with the highest degree of integrity. They are known by many of our members and we have carefully reviewed their programs. We are confident in their experience and expertise regarding all aspects of operating this particular domain.

We appreciate your consideration.

Sincerely,

Dr. David Sanders
Director



975 F Street, NW
Suite 375
Washington, DC 20004
Tel: 202-393-6675

601 West 26th Street
5th Floor
New York, NY 10001
Tel: 212-370-5330

Jay Rosenthal
Senior Vice President & General Counsel

March 30, 2012

ICANN
Attn: Stephen Crocker
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601
USA

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

The National Music Publishers' Association would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

Founded in 1917, the National Music Publishers' Association (NMPA) is the trade association representing American music publishers and their songwriting partners. The NMPA's mandate is to protect and advance the interests of music publishers and songwriters in matters relating to the domestic and global protection of music copyrights.

Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how musical compositions and recorded music is created and consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music community and economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that

process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, NMPA supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact Jay Rosenthal, Esq., Sr. VP & General Counsel, National Music Publishers' Association (jrosenthal@nmpa.org).

Sincerely,



Jay Rosenthal, Esq.

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN

National Songwriters Association

California Songwriters Association

Nashville Songwriters Association International

Texas Songwriters Association

April 9, 2012

ICANN

Attn: Stephen Crocker

4676 Admiralty Way, Suite 330

Marina del Ray, CA 90292-6601

To Whom It May Concern:

The National Songwriters Association is writing in support of Far Further's (or its subsidiary .musicLLC) Application for a Music Focused gLTD under the string ".music".

The National Songwriters Association includes the California, Nashville and Texas Songwriter Associations. Founded in 1967, the NSA is the largest not-for-profit trade association for songwriters. We have more than 140 chapters and focus on advocacy for American songwriters and composers.

Mission Statement

The National Songwriters Association (NSA) consists of a body of creative minds, including songwriters from all genres of music, professional and amateur, who are committed to protecting the rights and future of the profession of songwriting, and to educate, elevate, and celebrate the songwriter and to act as a unifying force within the music community and the community at large.

Page 2

Over the past several years the ranks of professional songwriters and composers in the United States has shrunk dramatically in large part due to illegal downloading of copyrighted music. Copyright infringement has decimated songwriter royalties and is an ongoing threat to compensated creativity worldwide.

Along with other music-industry trade associations, the NSA participated in an extensive request for information from potential applicants about their plans to apply for and operate a music themed gLTD.

The National Songwriters Association trusts that Far Further, based on its core principals, will guide and operate the Music Focused gLTD under the string "music," in a way that values and protects copyrighted materials. Therefore, the NSA supports the application of Far Further (or its subsidiary .musicLLC) Application for a Music Focused gLTD under the string ".music".

Thank you for your attention to this matter. For questions of more information please contact: Steve Bogard at (615) 256-3354, or sbogard@mac.com

Sincerely,

Steve Bogard, President

National Songwriters Association

NSA is a Not-For-Profit Member Trade Association For Songwriters

1710 Roy Acuff Place, Nashville, TN 37203

telephone (615)256-3354 / fax (615)-256-0034 /

website: www.californiasongwriters.com

www.nashvillesongwriters.com

OPEM Organización Profesional de Editores de Música
Calle Rafael Calvo, 18 - 3ª Planta
28010 Madrid
España

S.G. DE SERVICIOS DE LA SOCIEDAD DE LA INFORMACIÓN

Atta D^a. Gema María Campillos González
D. Jorge Palacio Morán
C/ Capitán Haya, número 41
28046 Madrid

En Madrid, a 18 de Enero de 2013

Muy Sres. míos:

Les escribimos como miembros de la comunidad musical en España. OPEM [Organización Profesional de Editores de Música] actúa en nombre y representación de EMI Music Publishing Spain S.A., Warner Chappell Music Spain SA, Universal Music Publishing S.L., Sony ATV Music Publishing Holdings (Spain) Llc S en C, Peermusic Española S.A.U., Unión Musical Ediciones SL y BMG Rights Administration Spain SL.; todas ellas editoriales musicales que ostentan (como editores originales subeditores y/o administradores) los derechos de explotación de gran parte del repertorio musical mundial existente.

Estamos al tanto de que numerosas entidades han solicitado a ICANN el dominio de nivel superior genérico (gTLD) ".music" y es nuestra voluntad que ".music" se le adjudique a un candidato que cuenta con el apoyo global de la comunidad musical, y no indiscriminadamente a la mejor oferta. Por ello, escribimos esta carta en apoyo de la solicitud de Far Further /.music LLC.

Further /.music LLC ha empleado numerosos años trabajando con las partes clave de la comunidad musical en todo el mundo para desarrollar políticas de protección de derechos y de las necesidades de todos sus miembros.

Asimismo, Far Further/.music LLC tiene el respaldo de más de cuarenta organizaciones internacionales reconocidas que representan a la mayoría de los autores y compositores profesionales, editoriales, artistas, músicos y discográficas.

Mientras el nuevo programa de dominios de nivel superior genérico de ICANN, creará sin ninguna duda nuevas oportunidades para distribuir trabajos creativos, también podría plantear serios riesgos para los creadores.

Los gobiernos a lo largo del mundo han reconocido la existencia de una comunidad musical global y han promulgado tratados y legislación que protegen las obras musicales contra posibles vulneraciones de derechos, así como para asegurar que los artistas, autores y compositores y músicos son justamente compensados por el uso y el desempeño de su trabajo. A pesar de estos esfuerzos, ha sido extremadamente difícil mantener la protección de estos derechos en la era de internet.

Esperamos que España tome partido en representación de la comunidad musical de nuestro país con respecto a los dominios de temática musical.

De acuerdo con su principio de servir al interés público, creemos que ICANN debería conceder el dominio de nivel superior genérico al solicitante que mejor representa los intereses de la respectiva

comunidad. Nos gustaría animarles a apoyar la idea de que, en general, existiendo un grupo de solicitudes que contienen idénticas o similares secuencias para un dominio de nivel superior genérico, la solicitud de una comunidad sería **la candidata** natural para obtener la secuencia.

Por medio de la presente, solicitamos al GAC que recomiende **al** consejo de ICANN a dar preferencia a las comunidades, basándose en **el** mencionado principio antes que confiando únicamente en un sistema de puntos que pueda negar a los lógicos y legítimos interesados su necesidad de salvaguardia y gobierno.

Atentamente,



D. Rafael ~~Artero Montalván~~
Presidente OPEM

/ •



PHONOGRAPHIC PERFORMANCE LTD.

Crescent Towers, 7th Floor, B168, Veera Estate, Off New Link Road, Andheri (West), Bombay 400 053
Tel. : 2673 6301 / 2 / 3 • Fax : 2673 6304

12.4.2012

To whom It May Concern

Sub: Community support for Far Further's (or its subsidiary .music LLC) Application for a Music focused gTLD under the string “.music“

1. We, Phonographic Performance Ltd ("PPL") hereby express our support for Far Further's (or its subsidiary .music LLC) Application for a Music focused gTLD under the string “.music“.
2. PPL is the officially registered and recognised "copyright society" in India which administers the sound recordings of its member music companies. It is the only copyright society enjoying statutory recognition by the Government of India, in respect of sound recordings. At present, the number of member music labels is more than 275, including 3 subsidiaries of International major music labels. Membership is voluntary. The rights and/or royalty revenue streams so administered include broadcasting, internet, public performance and mobile telephony.
3. PPL is actively engaged in legitimate protection and legal enforcement of copyrights of its members.
4. Though PPL's membership includes national Independent labels, majority of members are small music companies specializing in local or regional genres. The livelihood, business models and profitability of our members is significantly impacted by the Internet. While Internet presents certain growth opportunities, at the same time it is a significant threat in view of wide-spread on-line infringement of copyrights of our members, which is of grave concern. Accordingly, we are concerned that a music-focused gTLD operates in manner encouraging legitimate distribution and discouraging piracy.
5. Based on the above, PPL supports and endorses Far Further's (or its subsidiary .music LLC) Application for a Music focused gTLD under the string “.music“, for the holistic benefit of the music community.
6. Should you have further questions, the undersigned may please be contacted.

Sincerely,

For Phonographic Performance Ltd


Suresh Srinivasan
Chief Operating Officer





3 July 2012

To Whom It May Concern

Support for the application of .musicLLC to operate the .music gTLD string

PPL licenses recorded music played in public or broadcast in the United Kingdom and then distributes the licence fees to its performer and rights holder members. Established in 1934, PPL exists to ensure that those who invest their time, talent and money to make recorded music are fairly paid for their work. The UK is the second largest performance rights market in the world and PPL collected revenues of £153.5m in 2011.

With over 8,500 members who are record companies or other recorded music rights holders and 51,500 performer members, PPL, a not for profit organisation, has a large and diverse membership. Members include major record labels and globally successful performers, as well as many independent labels, sole traders and session musicians ranging from orchestral players to percussionists and singers – all of whom are entitled to be fairly paid for the use of their recordings and performances. Between them, PPL's members control the rights in the overwhelming majority of recorded music.

PPL has considered the proposals put forward by .music LLC, a division of Far Further LLC in their application to operate the .music gTLD string, particularly taking into consideration:

- The proposed measures for the governance and oversight of the operation of the .music gTLD string by an industry appointed board;
- The eligibility criteria that will apply to applicants for a .music domain name;
- The measures that .music LLC intend to operate to protect intellectual property; and
- The record and repute of the people working for or with, or supporting .music LLC

On the basis of these considerations PPL wishes to express their support for the application of .music LLC, a division of Far Further LLC to operate the .music gTLD string.

Yours Sincerely

Peter Leatham
Chief Executive Officer

From: "jbissonnette@pmpa.ca" <jbissonnette@pmpa.ca>
Subject: gTLD ".music" - creative rights protection
Date: January 9, 2013 12:15:18 PM CST
To: "Kathy.Fisher@ic.gc.ca" <Kathy.Fisher@ic.gc.ca>
Cc: MURPHY David <dm@davidmurphy.ca>, Katharina Obermeier <nina.associate@icmp-ciem.org>

PMPA
Professional Music Publishers' Association
2177 Masson Street, local 411 Montréal (Québec) H2H 1B1 Canada

Kathy Fisher
Director
International Telecommunications Policy & Coordination Industry Canada
Ottawa, ON

Montreal, January 9th 2013

Dear Mrs. Fisher

We are writing in our capacity as a member of the music community in Canada. The Professional Music Publishers' Association (PMPA) brings together music publishing professionals in order to study, develop and defend their interests and promote national and international recognition of the trade.

We understand that there are several entities that have applied to ICANN for the gTLD ".music." It is our position that ".music" should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC's community-based application.

Far Further/.music LLC has spent years working with key stakeholders from the worldwide music community to develop policies for creative rights protection and membership requirements.

Far Further/.music LLC also has the endorsement of more than 40 internationally-recognised organisations that represent most professional songwriters, music publishers, artists, musicians and record labels across the world.

While ICANN's new gTLD programme will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognised the existence of a global

music community and enacted treaties and legislation to protect musical works from copyright infringement and to ensure that artists, songwriters and musicians are fairly compensated for the use and performance of their work. Despite these efforts, it has been extremely difficult to have these rights properly secured in the Internet age.

We hope that Canada will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string. We hereby request the GAC to issue "advice" to the ICANN Board to give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their need for safeguards and governance.

Best regards,

Joëlle Bissonnette
Coordinator – Communications and Representations



Telephone: 514.525.0460

Fax : 514-525-8990 jbissonnette@pmpa.ca

www.pmpa.ca

Paul Zamek
SVP Far Further
179 Belle Forest Circle
Suite 104
Nashville TN,
USA. 37221



11th April 2012

Re: application to operate a music focused gTLD under the string ".music".

Dear Paul,

I am writing in reference to Far Further's (or its subsidiary .music LLC) recent request for our support in its application to operate a music focused gTLD under the string ".music".

PRS for Music is a music licensing society which represents the rights of 85,000 songwriters, composers and music publishers in the UK. We have a specific interest in the principle of signalling to consumers where they can find legal websites so they can enjoy music in a manner that respects intellectual property rights and discourages infringement.

PRS for Music is a member of representative bodies, BIEM and CISAC, both of which have already listed their support for Far Further's application to operate a music focused gTLD. We also work closely with ICMP, which represents the interests of the music publishing community globally.

On behalf of their member organisations the aforementioned bodies have been through the due diligence process necessary to support the endorsement of an entity deemed suitable to operate a music focused gTLD. Based on their analysis and support, *PRS for Music* endorses the application by Far Further's (or its subsidiary .music LLC) to operate a music focused gTLD under the string ".music".

Should further information be required, I advise that contact should be made with *PRS for Music's* Regulatory and Corporate Affairs team, which is headed by Frances Lowe. Her contact details are listed as follows:

Frances Lowe, Head of Regulatory and Corporate Affairs
PRS for Music
Email: Frances.Lowe@prsformusic.com
Tel: +44 (0)207 306 4234

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Guy Fletcher', written in a cursive style.

Guy Fletcher
Chairman, *PRS for Music*



March 27, 2012



Re: **Community Support for Far Further's (or its subsidiary .music LLC)
Application for a Music Focused gTLD under the string ".music"**

To Whom It May Concern:

The Recording Industry Association of America would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

The Recording Industry Association of America (RIAA), formed in the 1950s, is the trade organization that supports and promotes the creative and financial vitality of the major music companies in the United States. Its members are the music labels that comprise the most vibrant record industry in the world. RIAA members create, manufacture and/or distribute approximately 85% of all legitimate recorded music produced and sold in the United States. A list of our members is available at www.riaa.com. In support of this mission, the RIAA works to protect the intellectual property and First Amendment rights of artists and music labels; conduct consumer, industry and technical research; and monitor and review state and federal laws, regulations and policies. The RIAA also certifies Gold®, Platinum®, Multi-Platinum™ and Diamond sales awards as well as Los Premios De Oro y Platino™, an award celebrating Latin music sales.

Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how music is created and how recorded music is consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that promotes legitimate distribution and consumption of music and discourages infringement.

In the months prior to the application window, several entities expressed interest in operating a music themed gTLD, and reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations that represent a cross-section of the global music community (the "coalition"), participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, the coalition requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the coalition about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, our organization supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC) will operate the gTLD in a manner that respects and protects the creator's and owner's rights in their music and promotes the legitimate distribution and consumption of music using executives that have deep knowledge of, and experience in, the music community.

Should you have any questions about this letter, please contact my colleague, Victoria Sheckler, Senior Vice President and Deputy General Counsel, Recording Industry Association of America, 1025 F. St, NW, 10th Floor, Washington, DC, 20004, 202-775-0101, vsheckler@riaa.com.

Sincerely,

A handwritten signature in black ink, appearing to read 'C. Sherman', with a long horizontal flourish extending to the right.

Cary Sherman
Chairman and CEO
Recording Industry Association of America

cc: John Styll, Far Further
Stephen D. Crocker, ICANN

Slobodan Marković
Ministry of Telecommunications and Information Society
Special Advisor to the Minister

18.01.2013.

Dear Mr. Slobodan Marković,

We are writing in our capacity as a member of the music community in Serbia. Ricom Publishing d.o.o. is a publishing company which represents authors of Universal Music Publishing International for Serbia together with the most famous Serbian and ex Yugoslav authors.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC’s community-based application.

Far Further/.music LLC has spent years working with key stakeholders from the worldwide music community to develop policies for creative rights protection and membership requirements.

Far Further/.music LLC also has the endorsement of more than 40 internationally-recognised organisations that represent most professional songwriters, music publishers, artists, musicians and record labels across the world.

While ICANN’s new gTLD programme will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

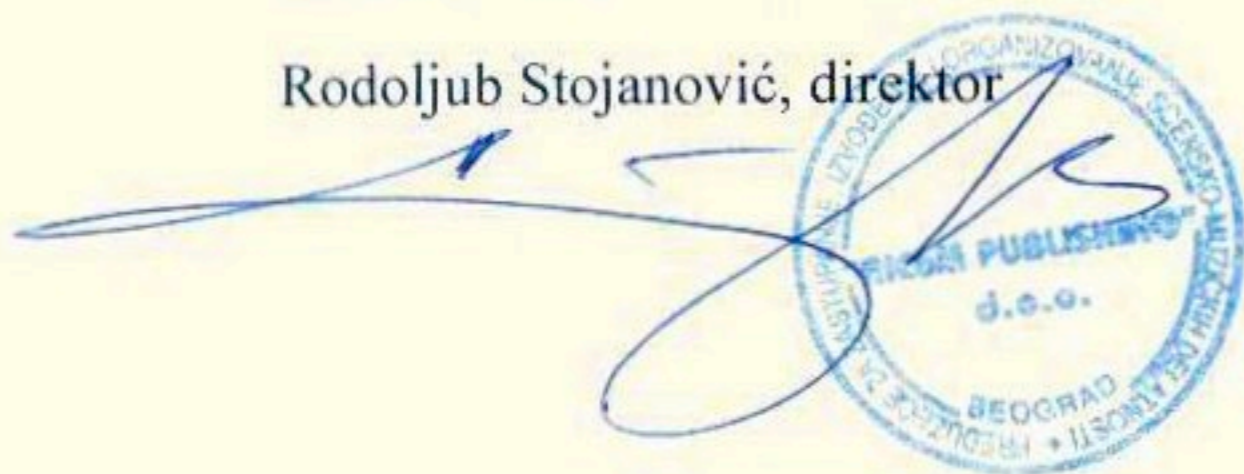
Governments around the world have consistently recognised the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to ensure that artists, songwriters and musicians are fairly compensated for the use and performance of their work. Despite these efforts, it has been extremely difficult to have these rights properly secured in the Internet age.

We hope that Serbia will take a stand on behalf of our country’s music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the “natural” applicant for a string. We hereby request the GAC to issue “advice” to the ICANN Board to give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their need for safeguards and governance.

Best regards,

Rodoljub Stojanović, direktor





PATRICK COLLINS
PRESIDENT
CHIEF OPERATING OFFICER

March 29, 2012

**Re: Community Support for Far Further's (or its subsidiary .music LLC) Application
for a Music Focused gTLD under the string ".music"**

To Whom It May Concern:

SESAC would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

Established in 1930, SESAC is a service organization created to serve both the creators of music and music users through music licensing and timely, efficient royalty collection and distribution. The second oldest and fastest growing performing rights organization in the U.S., SESAC is known for its diversified repertory that includes genres ranging from Adult Contemporary, Urban, Jazz, Rock, Americana, Contemporary Christian, Latin, Country, Gospel, Dance, Classical and New Age. SESAC is also rapidly becoming the performing rights organization of choice among many of Hollywood's most sought-after film and television composers. Headquartered in Nashville, the company also has offices in New York, Los Angeles, Atlanta, Miami and London. (www.sesac.com).

Our members' businesses and livelihoods have been deeply affected by the growth of the Internet and the World Wide Web. It has transformed how music is created and how recorded music is consumed. It presents both growth opportunities in the form of varied digital distribution channels for music as well as significant threats in the form of rampant online copyright infringement of copyrighted music. This widespread infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations and companies to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of

associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the above, SESAC supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owner's rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact Justin Levenson, Manager, Licensing Operations, SESAC, 55 Music Square East, Nashville, TN 37203, 615-320-0055, jlevenson@sesac.com.

Sincerely,

SESAC

A handwritten signature in black ink, appearing to read "Pat Collins", with a large, sweeping flourish at the end.

Pat Collins

lhm

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN



Sociedad de Productores Fonográficos y Videográficos de Chile

Santiago, march 7th 2013

Steve Crocker
C/O ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA
steve.crocker@icann.org

Dear Dr. Crocker:

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

Sociedad de Productores Fonográficos y Videográficos de Chile, PROFOVI. Our mission supports the development sustainable music sectors worldwide, to create awareness about the value of music, to make music matter in all social aspects.

With this in mind, it is of utmost importance that the .music Top-Level Domain be operated in the best interests of the music community. We believe that the .music gTLD should be granted to Far Further's .music LLC, which already has the support of the global music community, as evidenced by the unparalleled endorsement from the recognized and established national and international, community-based music organizations.

We want to do our part to ensure that the .music TLD is operated in the best interests of the legitimate music community and not simply auctioned off to the highest bidder. The principals behind Far Further have deep knowledge of, and experience in, the music community, and will operate the gTLD in a manner that respects and protects authors and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music for everyone. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

Therefore, PROFOVI supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate the .music gTLD for the music community under the string ".music" for the benefit of the music community.

Sincerely,

A handwritten signature in blue ink, appearing to read "Francisco Nieto G.", with a horizontal line extending to the right across the signature.

Francisco Nieto G.
Director General



Steve Crocker
c/o ICANN
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA
steve.crocker@icann.org

25.01.2013

Dear Dr. Crocker:

We are sending this letter in support of Far Further/.music LLC's application for the .music Top-Level Domain.

Allow me first to introduce our company : SABAM was founded in 1922 by authors and for authors. As a private company, SABAM is the Belgian Collective Management Society administrating the rights coming to the authors composers and publishers in Belgium.

Being the largest cultural company in Belgium, it represents 36,000 authors and more than 4 million creations. SABAM represents the Belgian as well as the international musical repertoire, through reciprocal agreement concluded with similar Collective Management Societies abroad.

With this in mind, it is of utmost importance that the .music Top-Level Domain be operated in the best interests of the music community. We believe that the .music gTLD should be granted to Far Further's .music LLC, which already has the support of the global music community, as evidenced by the unparalleled endorsement from the recognized and established national and international, community-based music organizations.

We want to do our part to ensure that the .music TLD is operated in the best interests of the legitimate music community and not simply auctioned off to the highest bidder. The principals behind Far Further have deep knowledge of, and experience in, the music community, and will operate the gTLD in a manner that respects and protects authors and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music for everyone. We have carefully reviewed their programs and we are confident in their experience and expertise regarding all aspects of operating this particular domain.

Therefore, SABAM supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate the .music gTLD for the music community under the string ".music" for the benefit of the music community.

Sincerely,

Christophe Depreter
CEO

April 4th, 2012

To whom it may concern

We are sending this letter in support of Far Further/.music LLC's application for the .music top level domain.

Our organization, Sacem (Société des auteurs et compositeurs de musique), is a French collective rights society for music, representing over 137 000 members (songwriters, composers and publishers) and 40 million international music works in France. Sacem was founded in 1860, and is the oldest collective rights society in the world.

Our main role is to license our member's repertoire, in order to collect and redistribute the rights generated, thus insuring a just remuneration for the use of their works. We also support musical creation by distributing cultural funds, coming mainly from the private copying system.

The protection of intellectual property rights is vitally important to our members. Thus, we want to do our part to ensure that any music-themed generic top-level domains are operated in the best interests of the legitimate music community.

We understand that Far Further intends to apply for the .music TLD. The principals behind Far Further are part of the music community, and have been for years. We trust that they will operate .music legitimately, while promoting and protecting the interests of right holders and musical diversity worldwide. We have reviewed their programs and are confident in their experience regarding the operation of this particular domain.

Sincerely,



Bernard Miyet

CEO of Sacem

April 20, 2012

To Whom It May Concern:

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music-Focused gTLD under the string ".music"

The Society of Composers, Authors and Music Publishers of Canada (SOCAN) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music"

SOCAN is a not-for-profit member-based organization that represents the Canadian performing rights of over three million Canadian and international music creators and publishers. We play a leading role in supporting the long-term success of our more than 100,000 Canadian members, as well as the Canadian music industry. We collect licence fees from over 45,000 businesses across Canada and distribute royalties to our members and other music rights organizations around the world. We also distribute royalties to our members for the use of their music internationally in collaboration with other peer societies.

SOCAN was formed in 1990, but our predecessors have been around in some form or another in Canada since 1925. SOCAN was created as a result of the merger of two former Canadian performing rights societies: The Composers, Authors and Publishers Association of Canada (CAPAC) and the Performing Rights Organization of Canada (PROCAN). In 1925, the Performing Rights Society (PRS) of the United Kingdom formed the Canadian Performing Rights Society (CPRS). Over the years, CAPAC worked to protect the rights of our members, especially in the face of opposition from the well-established radio and television industries. In 1990, CAPAC and PROCAN merged to form SOCAN.

In the months prior to the application window, several entities with an interest in operating a music-themed gTLD reached out to various music-related trade associations to seek their support and endorsement.

Separate due diligence and analysis was carried out on the respondents and their proposed plans.

Based on the above, SOCAN supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music-themed gTLD for the music community under the string ".music" for the benefit of the music community.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours truly,



EB:m



www.songwritersguild.com
(800) 524-6742

March 10, 2012

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

The Songwriters Guild of America would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music".

The Songwriters Guild of America (SGA) is an organization founded in 1931, to help "advance, promote, and benefit" the profession of songwriters. It was founded as the "Songwriters Protective Association" by [Billy Rose](#), [George M. Meyer](#) and [Edgar Leslie](#). They issued the first standard songwriters contract, in 1932 and most writers consider it the 'standard' agreement in the industry. The organization was later known as the American Guild of Authors and Composers, AGAC. In 1976, the organization, along with the NMPA was one of the driving forces behind the creation of the [Copyright Act of 1976](#). In the 1980s, it became the Songwriters Guild of America. In the 1990's it joined forces with the [National Academy of Songwriters](#).^[1]

The Songwriters Guild features online and offline classes in songwriting and the music business. Other features include contract review for members, in-depth song evaluations, royalty collection services and music industry resources.

Songwriters in the new millennium are faced with unprecedented opportunities and challenges in the world of online digital music delivery. While the internet has opened the door to world-wide distribution of songs to every songwriter with an internet connection it has also created, through illegal downloading and streaming of unlicensed music, the largest theft of intellectual property in the history of mankind. This widespread infringement has been to the detriment of our members specifically and to the music economy generally. Therefore, we have a vested interest in ensuring that any music themed or focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music in a manner that respects intellectual property rights and discourages infringement.

In the months prior to the application window, several entities with an interest in operating a music themed gTLD, reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with several other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music themed gTLD. As part of that process, this group of associations requested information concerning, among other things, the respondent's plans to operate the gTLD generally as well as its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements, and its financial and technical capability to operate its proposed gTLD operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans, and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.



www.songwritersguild.com
(800) 524-6742

Based on the above, The Songwriters Guild of America supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string “.music” for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists’ and owner’s rights in copyrighted music and promotes the legitimate distribution and enjoyment of music. .

Should you have any questions about this letter, please contact Sam Fein at 5120 Virginia Way, Suite C22 Brentwood, TN 37027 Phone: (615) 742-9945.

Sincerely,

Rick Carnes
President
The Songwriters Guild of America



April 9, 2012

Re: Support for Far Further's (or .music LLC) Application for a Music Focused gTLD under the string ".music"

To Whom It May Concern:

SoundExchange would like to express our support for Far Further's (or its subsidiary .music LLC) application to operate a music focused gTLD under the string ".music."

SoundExchange is the non-profit performance rights organization that collects statutory royalties when sound recordings are played on certain digital services, such as satellite radio, Internet radio, cable TV channels, or streamed as background music in some restaurants or stores. SoundExchange is the only entity in the U.S. authorized to collect and distribute these non-interactive digital performance royalties for featured recording artists and master rights owners.

SoundExchange represents an unparalleled breadth of interests in the recorded music industry. Our constituents include both signed and unsigned recording artists – everyone from multi-platinum stars to local garage bands – along with small, medium and large record companies. We currently maintain more than 48,000 payable performer accounts and over 20,000 rights owner accounts. As an organization that both enables digital services to do what they do best, but also ensures the creative community is paid for their work, we are proud to be reinvesting in the next generation of great music.

Our recording artists and record labels benefit from the value of their intellectual property and the royalties they receive from digital streaming. As such we will also fight to ensure they are paid for their contributions to the industry. Digital technology has clearly created a new and growing revenue source for the music business, but it has also developed into a means for people around the world to unlawfully obtain music for free – bringing down the value of music. This is much to the detriment of those that have put their heart and soul, including countless hours into their work.

It is our firm belief that the any ".music" top-level domain is operated by an entity that not only has a solid organizational structure in place, but is also committed to the needs and interests of the legitimate music community. We believe Far Further (or its subsidiary .music LLC) is that organization. Based on our knowledge of the organization, SoundExchange supports their application of the ".music" domain.

Sincerely,

Michael J. Huppe
President
SoundExchange



Juuso Moisander
Kaupallinen neuvos
Ulkoasiainministeriö
PL 413
00023 VALTIONEUVOSTO

Helsinki 10. tammikuuta 2013

".music"-PÄÄTTEINEN TOP LEVEL DOMAIN

Suomen Musiikkikustantajat ry on vuonna 1976 perustettu järjestö, johon kuuluu 40 kotimaista musiikkikustannusalan yritystä tai yhteisöä. Jäsenet edustavat kattavasti kaikkia musiikin alueita kevyestä vakavaan.

Musiikkikustantajien toiminta perustuu yhteistyöhön musiikin tekijöiden eli säveltäjien ja sanoittajien kanssa. Tuemme heidän työtään ja harjoitamme liiketoimintaa edistämällä suomalaisten teosten luvallista käyttöä sekä kotimaassa että kansainvälisesti. Olemme yksi musiikkivientiämme edistävän Music Finland ry:n perustajajäsenistä sekä Suomen edustaja alan kansainvälisessä järjestössä ICMP:ssä (International Confederation of Music Publishers).

Tietojemme mukaan useat tahot ovat hakeneet ICANNilta music-päätteen käyttöoikeutta. Katsomme, että tämän päätteen käyttöoikeus tulisi myöntää hakijalle, jolla on takanaan kansainvälisen musiikkiyhteisön tuki ja joka niin kansainvälisellä kuin eri kansallisilla tasoilla todella edustaa musiikkia. Päätöstä tunnuksen myöntämisestä ei siten pidä tehdä tarjousten rahallisen suuruuden perusteella. Siksi toivomme, että kyseinen tunnus myönnettäisiin Far Further/.music LLC:n hakemukselle, jolla on takanaan musiikkialan toimijoiden laaja kansainvälinen tuki.

Far Further/.music LLC on tehnyt vuosien ajan maailmanlaajuisia yhteistyötä musiikkialan toimijoiden kanssa luovan alan hyväksi ja alaan liittyvien oikeuksien suojaamiseksi. Far Further/.music LLC:n taustalla ja tukena on yli 40 kansainvälistä järjestöä, jotka edustavat kattavasti ammattimaisia musiikin tekijöitä (säveltäjiä ja sanoittajia), musiikkikustantajia, muusikkoja ja esittäviä taiteilijoita sekä levy-yhtiöitä.

Vaikka ICANNin uusi gTLD-ohjelma tarjoaakin monia uusia jakelu- ja muita mahdollisuuksia teoksille, se voi tuoda näiden teosten tekijöille myös riskejä.

Valtiot kaikkialla maailmassa ovat tunnustaneet luovan alan kulttuurisen ja taloudellisen merkityksen ja ovat sekä kansainvälisten sopimusten että lainsäädännön avulla pyrkineet suojaamaan musiikkiteoksia tekijänoikeuden loukkauksilta sekä varmistamaan, että tekijät ja taiteilijat saavat oikeudenmukaisen korvauksen teostensa käytöstä. Oikeuksien turvaaminen on näistä pyrkimyksistä huolimatta osoittautunut Internet-aikakaudella erittäin vaikeaksi.

Pyydämme, että Suomi tukisi oman maamme musiikkialaa tässä Top Level Domain -asiassa. ICANNin tulisi omien periaatteittensa mukaisesti myöntää domainit hakijalle, joka uskottavimmin ja kattavimmin edustaa omaa alaansa. Toivomme, että Governmental Advisory Committee (GAC) suosittelee ICANNin hallitukselle tämän periaatteen mukaista päätöstä.

Ystävällisin terveisin

SUOMEN MUSIIKKIKUSTANTAJAT RY



Pekka Sipilä
toiminnanjohtaja



THE RECORDING ACADEMY*

GRAMMYS® ON THE HILL
ADVOCACY & GOVERNMENT RELATIONS

529 14th Street N.W., Suite 640
Washington, D.C. 20045
t-202.662.1283 f-202.662.1342
www.grammy.com/advocacy

March 29, 2012

Re: Support for Far Further's (or its subsidiary .music LLC) Application for a Music-Focused gTLD under the string ".music"

To Whom It May Concern:

The Recording Academy, a membership organization of musicians, producers, engineers and recording professionals, would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused gTLD under the string ".music".

Established in 1957, The Recording Academy is dedicated to improving the cultural condition and quality of life for music and its makers. Internationally known for the GRAMMY Awards — the preeminent peer-recognized award for musical excellence and the most credible brand in music — The Recording Academy is responsible for groundbreaking professional development, cultural enrichment, advocacy, education and human services programs. The Academy continues to focus on its mission of recognizing musical excellence, advocating for the well-being of music makers and ensuring music remains an indelible part of our culture.

The growth of the Internet has deeply affected the livelihoods of our members. It has transformed how music is created and how recorded music is consumed. It presents growth opportunities in the form of new digital distribution channels for music as well as significant threats in the form of rampant online theft of copyrighted music. This widespread infringement has been to the detriment of both our members specifically and the broader music industry generally. Therefore, we have a vested interest in ensuring that any music-themed or music-focused gTLD operates in a manner that encourages the broad distribution and enjoyment of music, respects intellectual property rights and discourages copyright infringement.

In the months prior to the application window, several entities with an interest in operating a music-themed gTLD reached out to various music related trade associations to seek their support and endorsement. In light of that interest, our organization, along with other music related trade associations representing a cross-section of the global music community, participated in an extensive request for information in 2011 to solicit information from potential applicants about their plans to apply for and operate a music-themed gTLD. As part of that process, this group of associations requested information concerning, among other things, each respondent's plans to operate the gTLD generally, its proposed intellectual property protection measures for the gTLD, its governance model, its executives and staffing estimates, its whois commitments, its proposed registrar requirements and its financial and technical capability to operate its proposed gTLD

operations. Several entities responded to this request in writing, made presentations to the group about their proposed plans and responded to follow-up questions. Separate due diligence and analysis were also performed concerning the respondents and their proposed plans.

Based on the process outlined above, The Recording Academy supports and endorses the application by Far Further (or its subsidiary .music LLC) to operate a music themed gTLD for the music community under the string ".music" for the benefit of the music community. We believe the application will show that Far Further (or its subsidiary .music LLC), led by executives who have deep knowledge of, and experience in, the music community, will operate the gTLD in a manner that respects and protects artists' and owners' rights in copyrighted music and promotes the legitimate distribution and enjoyment of music.

Should you have any questions about this letter, please contact Daryl P. Friedman, Chief Advocacy & Industry Relations Officer, The Recording Academy, 529 14th Street NW, Suite 840, Washington, D.C., 20045, 202-662-1285.

Sincerely,

A handwritten signature in black ink, appearing to read 'Daryl P. Friedman', with a long horizontal flourish extending to the right.

Daryl P. Friedman
Chief Advocacy & Industry Relations Officer

cc: John Styll, Far Further
Dr. Stephen Crocker, ICANN

UMU

Uganda Musicians' Union

P. O. Box 10914 Kampala – Uganda

Amber House 1st Floor Suite E103

Tel/Fax: +256 414 254 170, Mob +256 772 998 811

E-mail: musicunionug@yahoo.com

www.ugadamusiciansunion.org

Simon Bugaba
Assistant Director/Licensing and Standards
Uganda Communications Commission
Email: stribleb@ucc.co.ug

28th January 2013

Dear Sir;

We are writing as a concerned member of the music community in Uganda.

Uganda Musicians' Union (UMU) established in 1998, is a registered National Collective Musicians Umbrella Union under the Ministry of Gender, Labour and Social Development – Department of Culture; promoting issues of social protection, equity, human rights, copyright management, decent working conditions and employment for performing and non-performing musicians in Uganda.

UMU with a current membership of 864 musicians is an affiliate member to the International Federation of Musicians - FIM based in Paris and to FIM/African Committee (FAC) since 2001.

We understand that there are several entities that have applied to ICANN for the gTLD “.music.” It is our position that “.music” should be awarded to an applicant that has the global support of the music community, and not indiscriminately auctioned off to the highest bidder. Therefore, we are writing in support of Far Further/.music LLC's community-based application.

Prior to submitting its application, Far Further/.music LLC spent years working with the representative stakeholders from within the worldwide music community to develop policies for creative rights protections and membership requirements that not only serve the common interest of the global music community and meet or exceed ICANN's guidelines, but also are balanced with the needs of the Internet user and music lover.

In addition to the support of the global noncommercial sector represented by the International Federation of Musicians and others, Far Further/.music LLC also has the endorsement of more than 40 internationally-recognized organizations that represent virtually every professional songwriter, music publisher, artist, musician and record label in the world. This is an unprecedented demonstration of unity and support from the global music community.

Music is a protected and regulated sector in most countries throughout the world, where the royalty rates are controlled by government statute. While ICANN's new gTLD program will no doubt create many new opportunities for distributing creative works, it has the potential to also pose serious risks for creators.

Governments around the world have consistently recognized the existence of a global music community and enacted treaties and legislation to protect musical works from copyright infringement and to preserve music creators' livelihoods by insuring that artists, songwriters and musicians are fairly compensated for the use and performance of their work.

Despite these internationally recognized laws and regulations, it has been extremely difficult to have these rights properly secured in the Internet age.

It would be our hope that Uganda will take a stand on behalf of our country's music community with respect to music-themed TLDs.

In accordance with its principle of serving the public interest, ICANN should award TLDs to the applicant that best represents the interests of its respective community. We want to encourage you to support the notion that, in general, a community application in a contention set is the "natural" applicant for a string.

We hereby request the GAC to issue "advice" to the ICANN Board to truly give communities preference based on this principle rather than relying solely on a point system construct that may deny logical and rightful community stakeholders their critical need for safeguards and governance.

We appreciate the opportunity to share our thoughts with you.

Best Regards,

Dick Matovu
General Secretary
Uganda Musicians Union (UMU)
P.O. Box 10914 Kampala - Uganda
Tel. +256 772 998 811/ +256 754 998 811
Email: musicunionug@yahoo.com
www.ugandamusiciansunion.org
skype: matovu k. dick
1st Floor Suite E103
Amber House 29-33 Kampala Road



22.5.14.

Re: Community Support for Far Further's (or its subsidiary .music LLC) Application for a Music-Focused gTLD under the string ".music"

To Whom It May Concern:

The Worldwide Independent Network (WIN) would like to express its support for Far Further's (or its subsidiary .music LLC) application to operate a music-focused TLD under the string ".music"

The Worldwide Independent Music Industry Network (WIN) is a global forum for the professional independent music industry. It was launched in 2006 in response to business, creative and market access issues faced by the independent sector everywhere. For independent music companies and their national trade associations worldwide, WIN is a collective voice. It also acts as an advocate, instigator and facilitator for its membership.

The membership of WIN is made up of 21 independent music trade associations around the world. The WIN Council consists of 20 directors of influential independent music companies in all key markets around the world who guide WIN's overall direction. WIN's entire membership stretches across every continent, with trade associations in all the well-developed legitimate music markets taking a particularly active role.

The proliferation of the digital landscape in relation to the WIN trade association member labels commercial activities is a key area on the WIN agenda. The protection of intellectual property rights is therefore vitally important to WIN and the global independent sector. As such we have a vested interest in ensuring that the entity operating the ".music" TLD appreciates the interests and concerns of our music community.

We would like to demonstrate our support of Far Further's application to operate the ".music" TLD and offer this letter as a demonstration of this.

Should you have any questions about this letter or our position, please feel free to contact me.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'Alison Wenham', written in a cursive style.

Alison Wenham Chair and CEO